Plummer Park Comprehensive Improvement Plan: Phase 2

Session #3 Identifying Relationship Strategies

Tuesday, November 17, 2026



City of West Hollywood
California 1984

swa

Agenda

I. Where We Are

II. Session #2 Recap

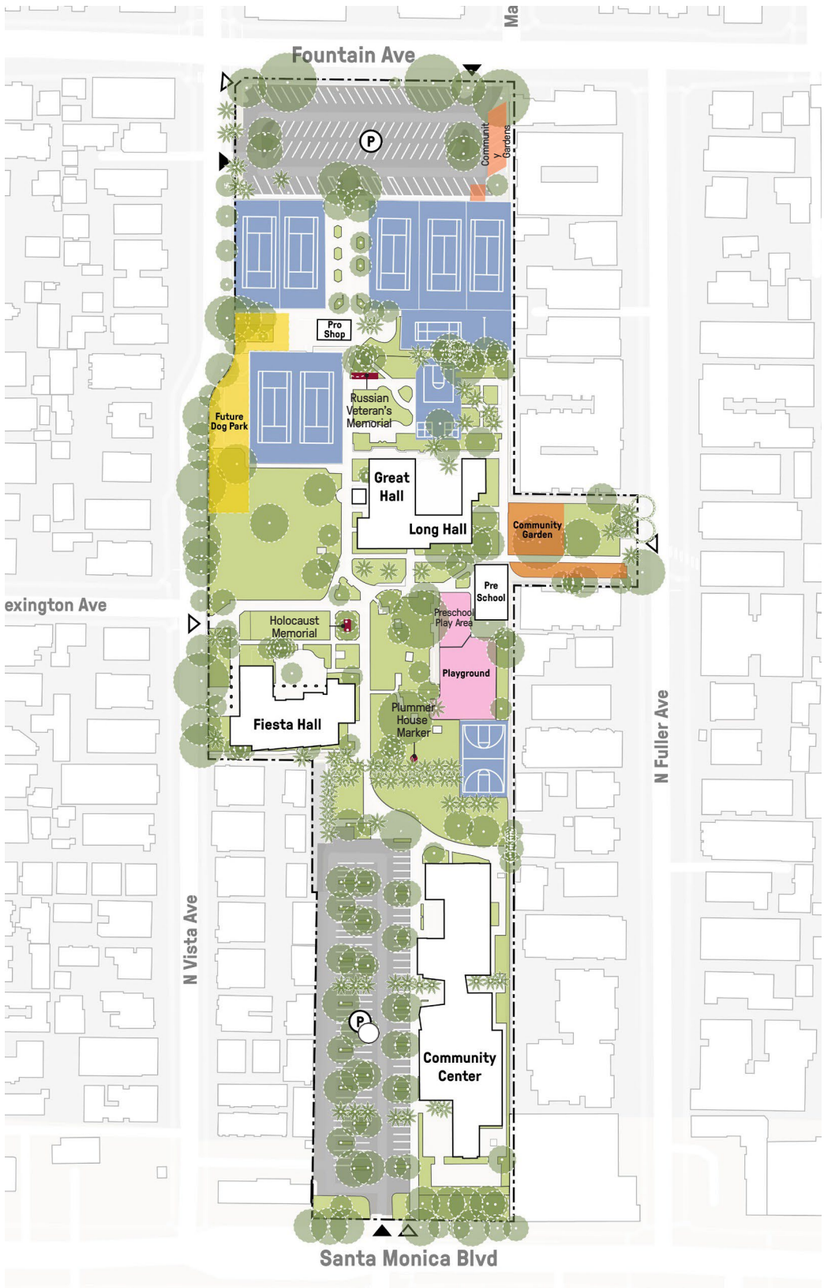
III. Relationship Strategies

IV. Guided Activity - The Ideation Waltz

V. Liaison Comments and Public Feedback

VI. Whats To Come

Where We Are



Phase 1: Assessment, Outreach & Programming

- ✓ Assessment & Outreach Summary Report
- ✓ 2026 Plummer Park Needs Assessment

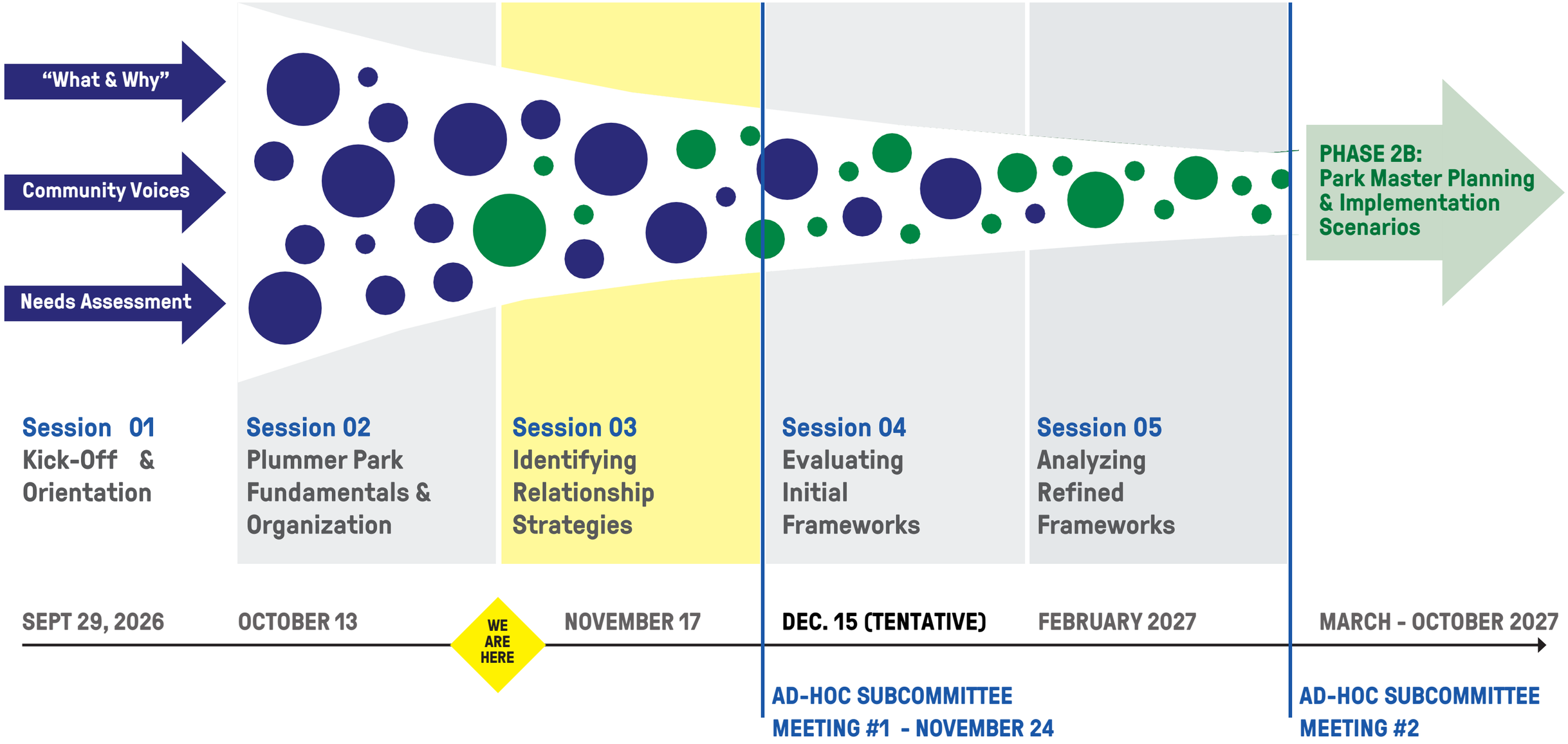
Phase 2: Conceptual Master Plan Framework

- ★ Phase 2A: Park Programming & Project Framework
- ○ Phase 2B: Park Master Planning & Implementation Scenarios
- ○ City Council Review & Approval
- ○ Phase 2C: Environmental Review & Final Comprehensive Improvement Plan

Working Group Sessions

Phase 1

Phase 2: Planning Working Group



Session 01
Kick-Off & Orientation

Session 02
Plummer Park Fundamentals & Organization

Session 03
Identifying Relationship Strategies

Session 04
Evaluating Initial Frameworks

Session 05
Analyzing Refined Frameworks

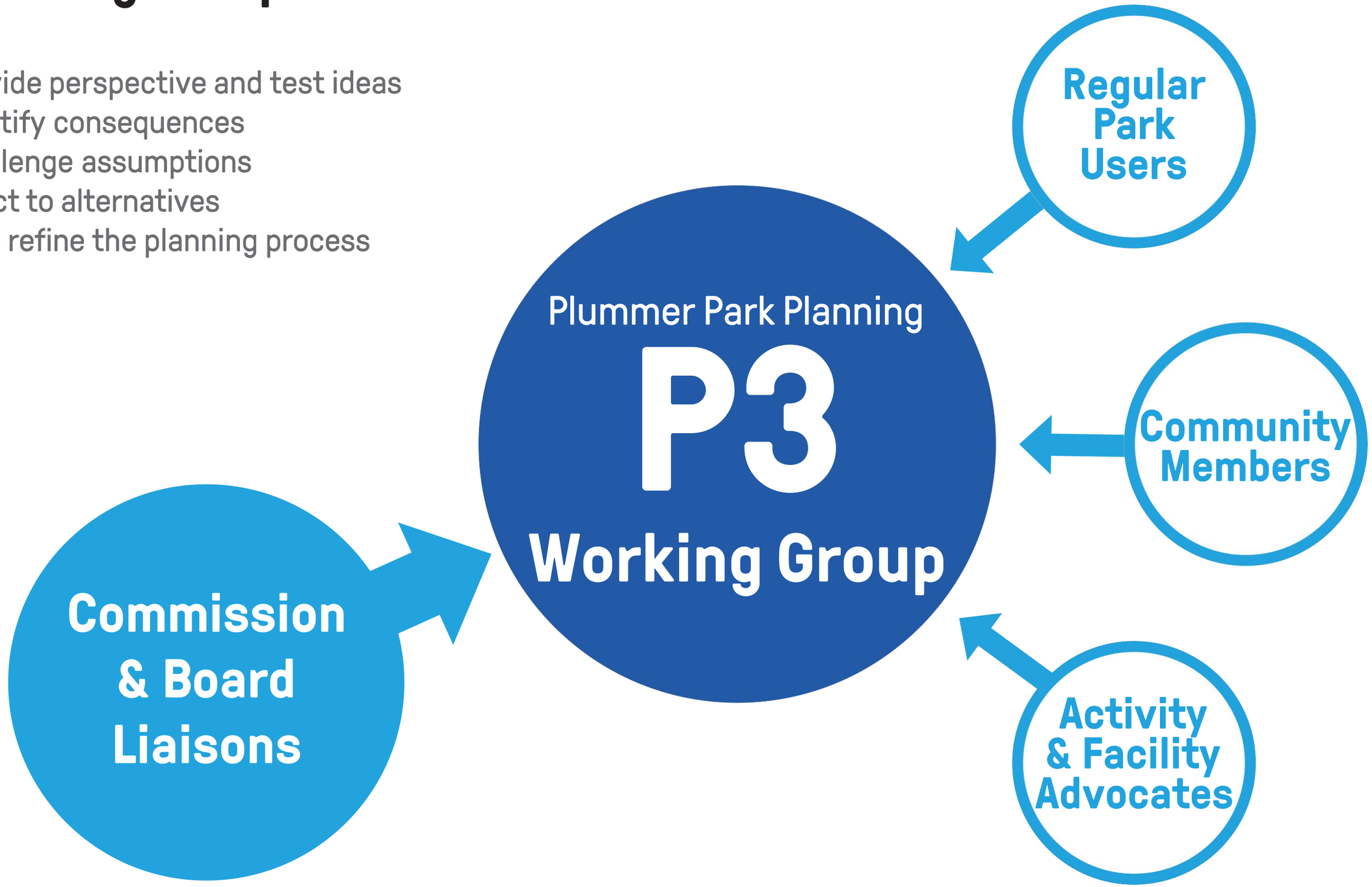
SEPT 29, 2026 | OCTOBER 13 | WE ARE HERE | NOVEMBER 17 | DEC. 15 (TENTATIVE) | FEBRUARY 2027 | MARCH - OCTOBER 2027

AD-HOC SUBCOMMITTEE MEETING #1 - NOVEMBER 24

AD-HOC SUBCOMMITTEE MEETING #2

P3 Working Group Role

- Provide perspective and test ideas
- Identify consequences
- Challenge assumptions
- React to alternatives
- Help refine the planning process



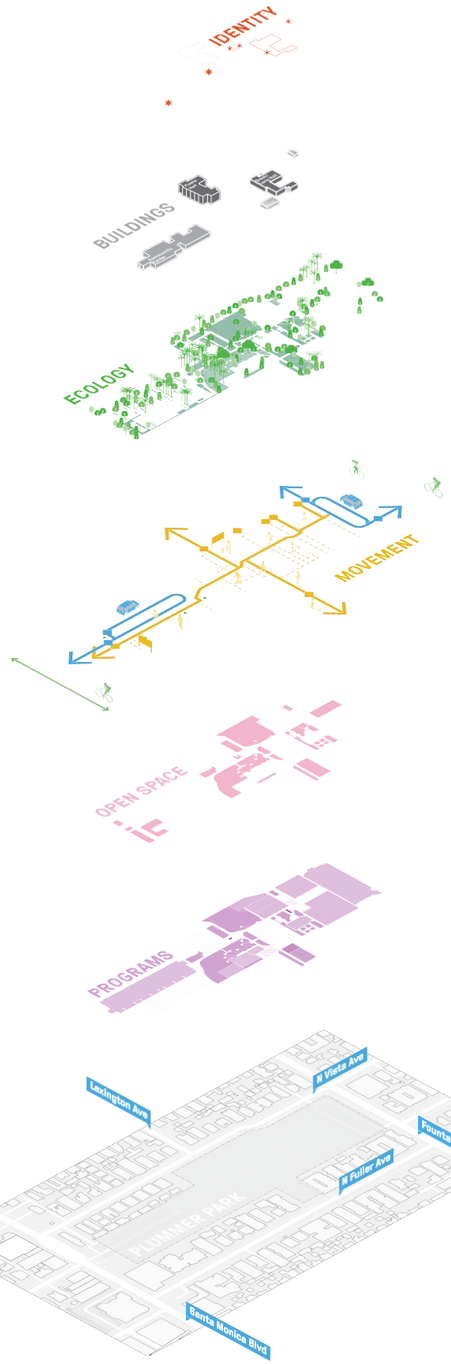
Session #2 Recap

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Plummer Park Comprehensive Improvement Plan - Phase 2

Park as Systems



IDENTITY

BUILDINGS

ECOLOGY

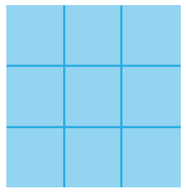
MOVEMENT

OPEN SPACE

PROGRAM

Spatial Logic

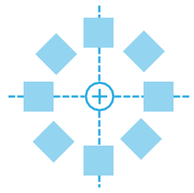
Geometry



Grid

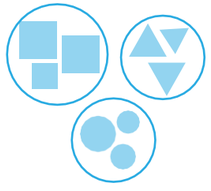


Linear

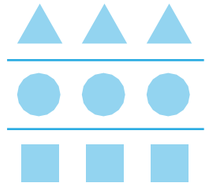


Central

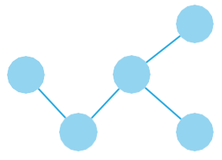
Relationship



Cluster

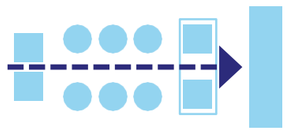


Layered



Nodal

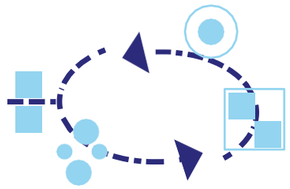
Experience



Processional



Episodic

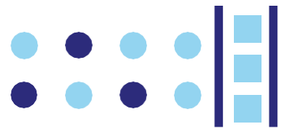


Loop

Context



Topographic



Organic

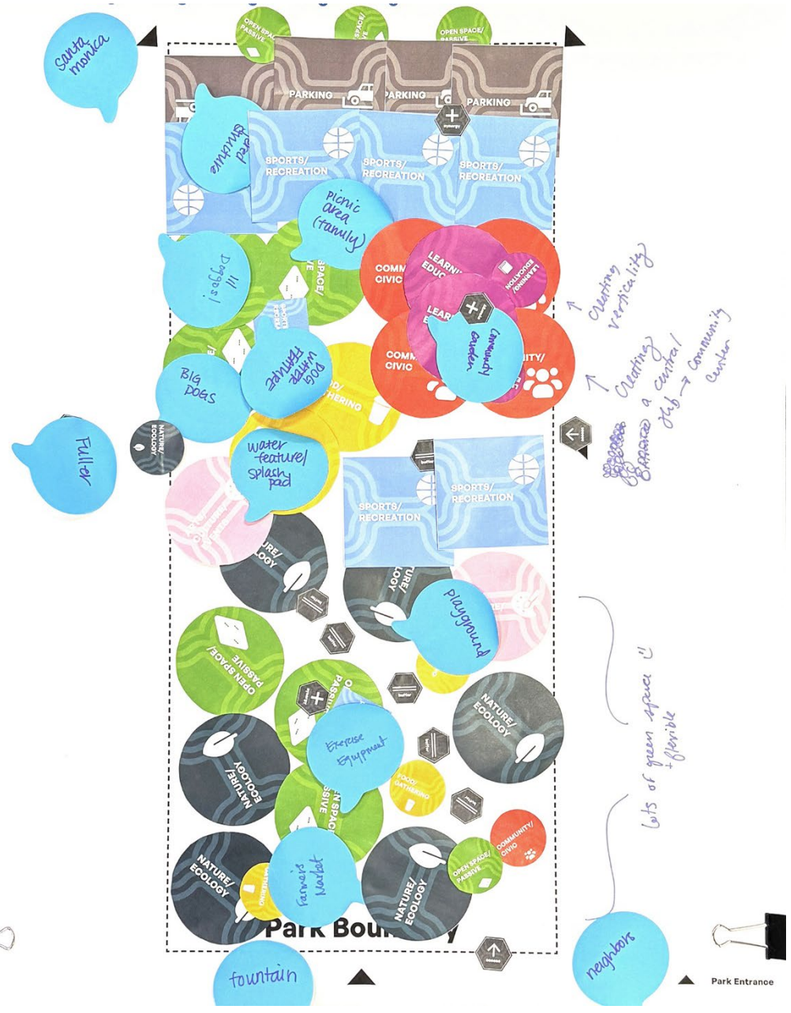
Activity | Organizing the Park

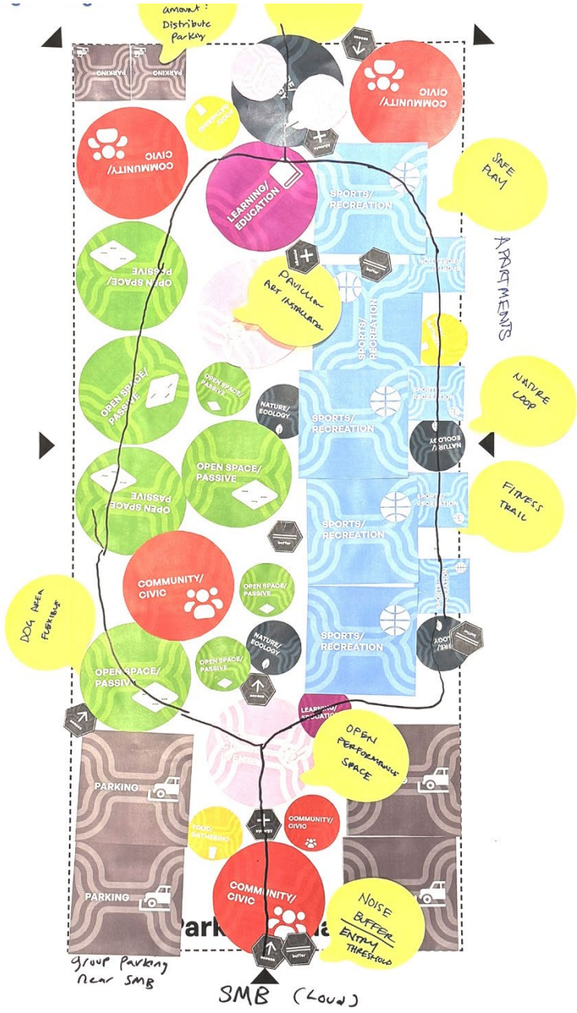






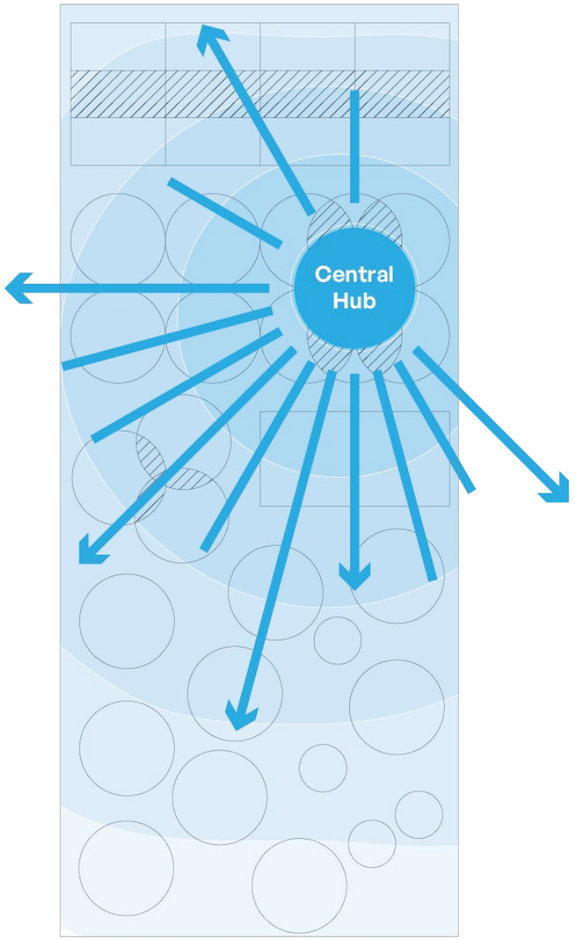
Different Approaches of Organizing a Park





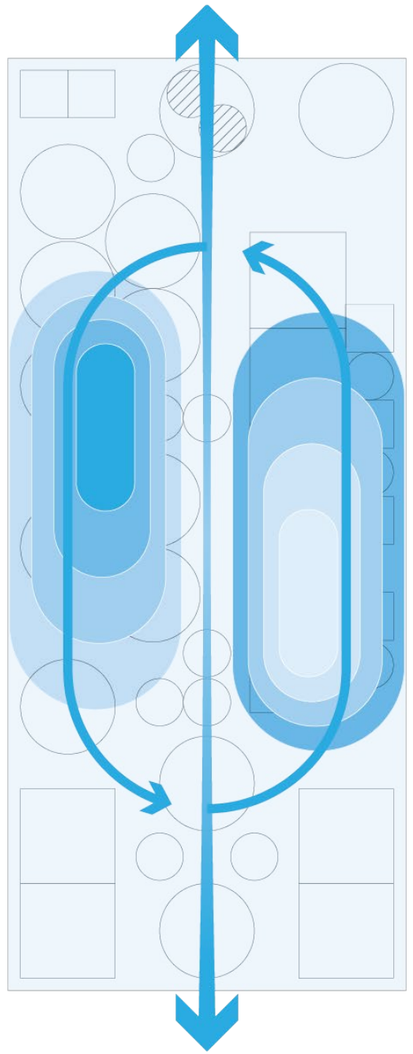


Different Approaches of Organizing a Park



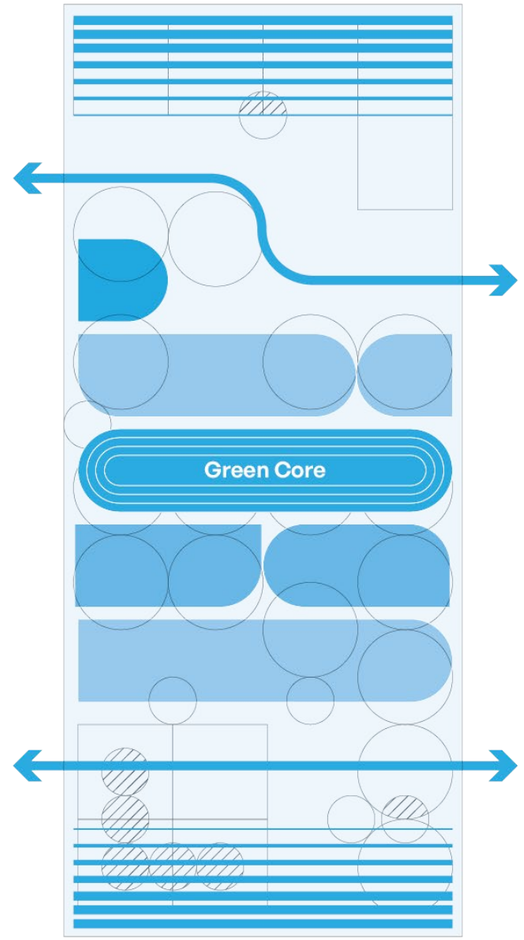
Central Hub

Active-to-passive radial gradient
centered on the community and arts hub



Loop and Spine

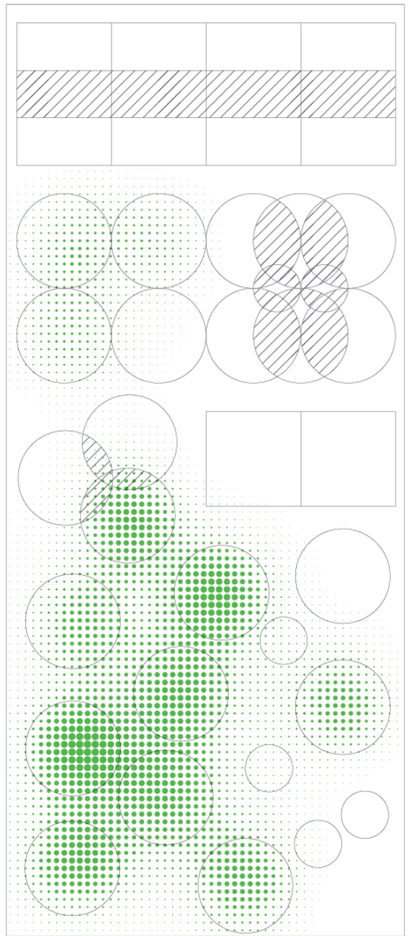
A central spine and
a loop through active and passive uses

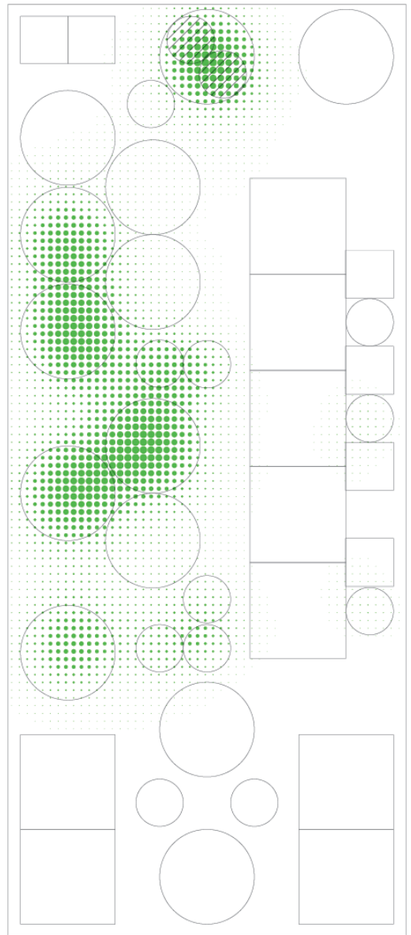


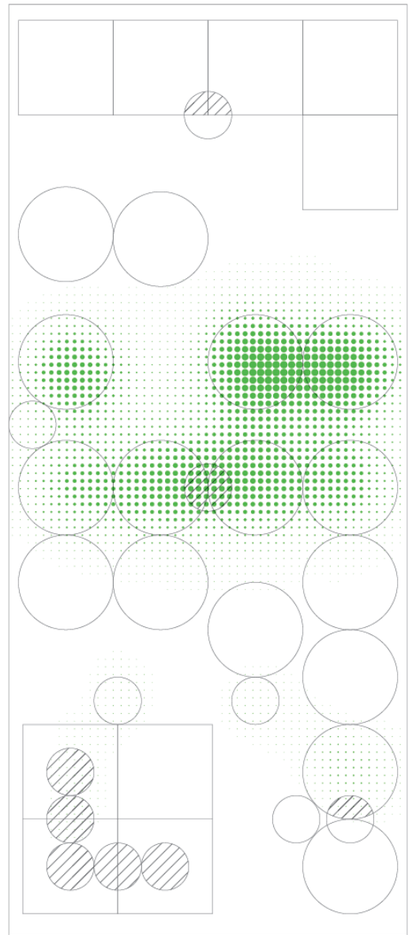
Bookend

Parking as bookends, with
bands of programs framing the green core

Yet, they share common underlying principles...



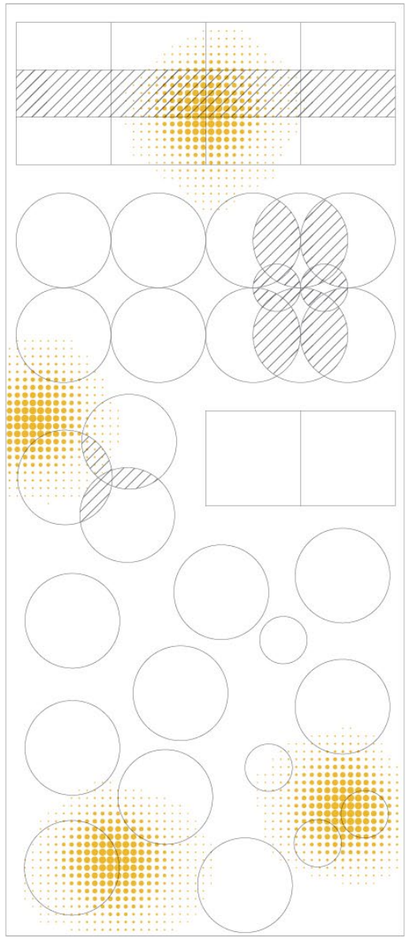


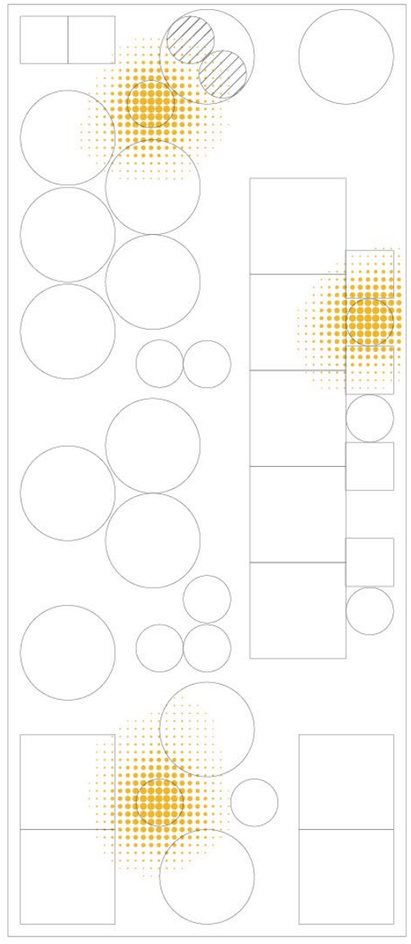


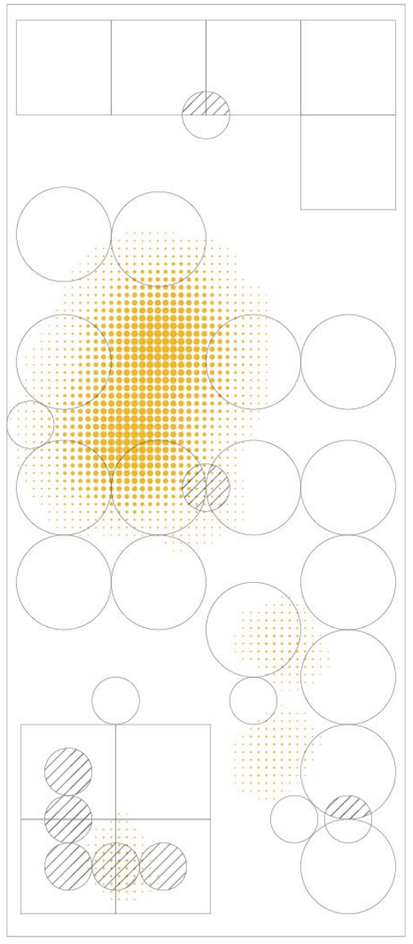
#1

Consolidate Green Space

Yet, they share common underlying principles...



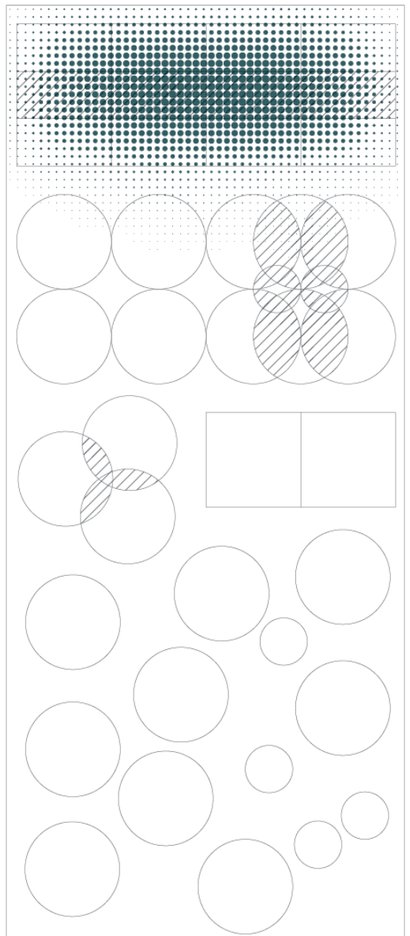


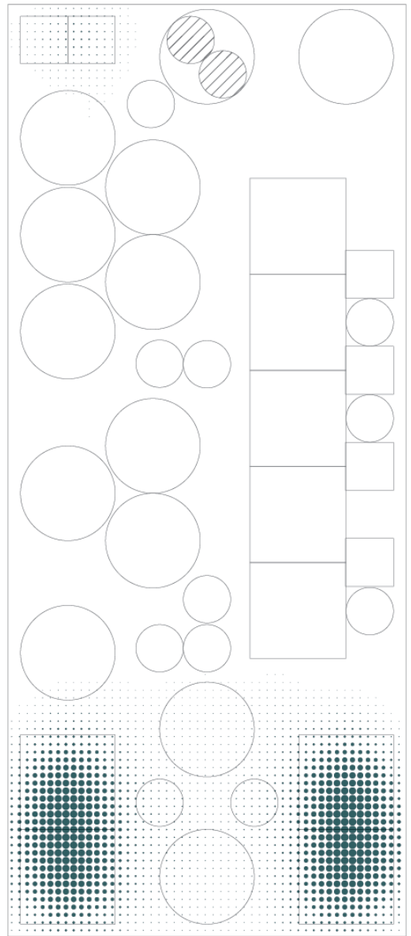


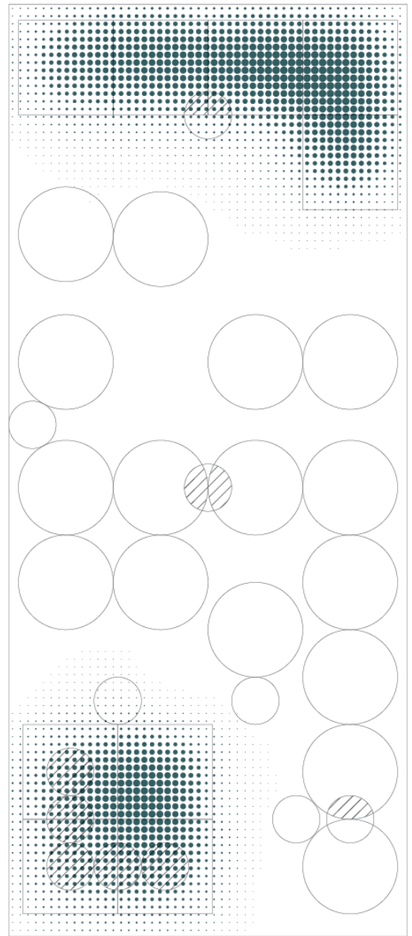
#2

Distribute Food and Gathering Throughout

Yet, they share common underlying principles...







#3

Parking as Buffer

What else are in common?



Learning + Community



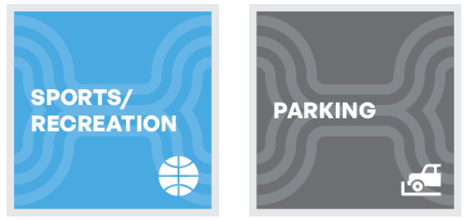
Nature + Open Space



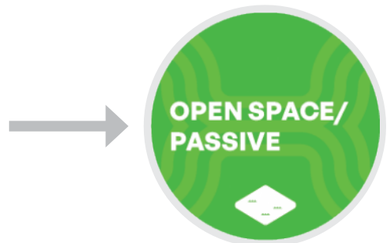
Nature + Arts



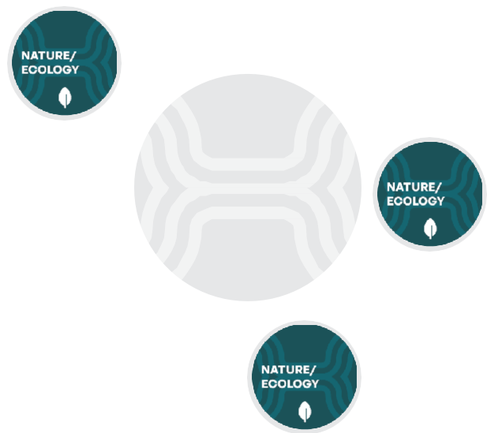
Food + Sports



Sports + Parking



Open Space as entry feature

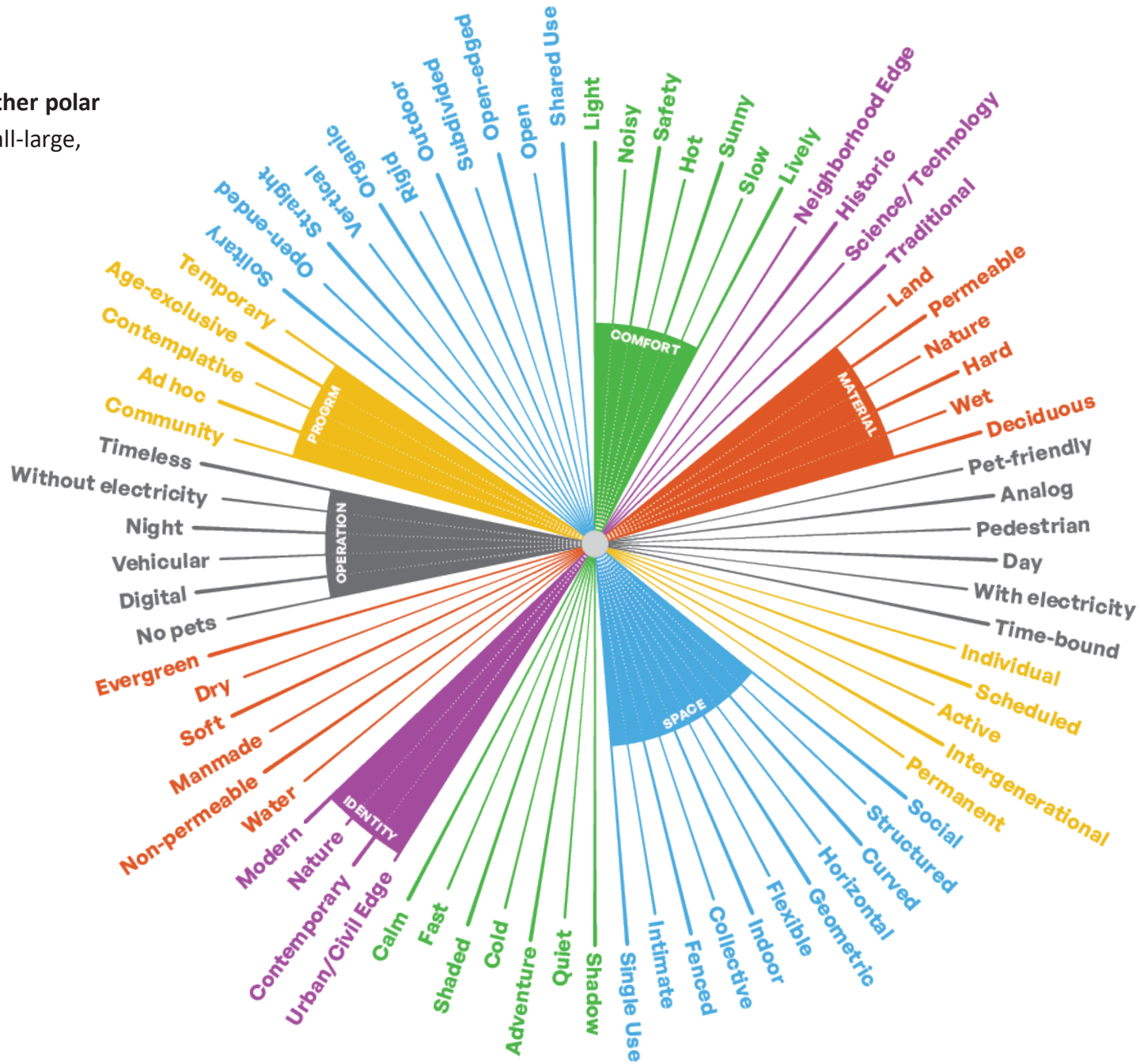


Nature as buffer

Homework | Polar Opposites

Assignment #1: Polar Opposites

Expand on the initial discussion about programming by identifying other polar opposites that might be worth addressing in Plummer Park. (eg. small-large, horizontal-vertical, open-enclosed, etc.)



Homework | Program Relationships

Assignment #2: Program Relationships

Using the community-generated programs for Plummer Park (see handout)**, suggest program features or elements that might be worth combining, including the "how".**

(Element/Feature combined with ……..)

PLUMMER PARK COMPREHENSIVE IMPROVEMENT PLAN- WORKING PROGRAMMATIC ELEMENTS LIST

PARK AMENITY BENCHMARKING
- Tennis Courts
- Pickleball Courts
- Shared Use Courts
- Basketball Courts
- Fitness Zones/ Fitness Track
- Skateparks
- Baseball / Diamond Field
- Soccer / Rectangular Field
- Multi-purpose Field
- Volleyball Courts
- Lawn Bowling
- Playgrounds
- Swimming Pools
- Splash Pads/ Water Features
- Dog Park (Large C Small)
- Picnic Table Areas
- Dedicated Outdoor Performance Space
- Large Open Lawn (>10,000 SF)
- Community Garden
- Gymnasium
- Senior Centers
- Community Center
- Preschool
- Park Restrooms
- Parking Lots
- Permanent Public Art

SPATIAL TOPICS - ALIGNMENT MATRIX
- Flexible Open Space
- Fitness
- Core Infrastructure: Shade, Restrooms, Seating
- Outdoor Performance
- Historic Building Repair and Activation
- Playground and Youth Amenities
- Water Recreation
- Permanent Public Art
- Wayfinding and Street Presence
- Fuller Lawn Zone
- Community Center Connectivity
- Community Center Reconstruction
- Neighborhood Connectivity
- Parking Configuration
- Community Gardening
- Informal and Spontaneous Use

WORD CLOUD: SPORTS G RECREATION
- Noise Mitigation/Sound buffers
- Playful Water Elements
- Children's Playground
- Court Resurfacing
- Ping Pong
- Nature Play Space
- Bike Depot/Racks
- Dog Park
- Tennis
- Pickleball
- Padel
- Basketball
- Planned Walking Paths
- Open Lawn
- Evening Lighting
- Vista Lawn Flex Space
- Swimming Pool
- Fitness Cicuit with Workout Equipment

WORD CLOUD: OUTDOOR AREAS
- Remove Fencing
- Nature Education
- Weekend Events
- Evening Programs
- Community Gardens
- Farmers Market
- Food Security Space
- Movie Nights
- Demo Garden
- Micro-Forest
- Food Programs
- Performance Space
- Young Adults
- Monthly Markets
- Outdoor Classrooms
- Summer Concerts

WORD CLOUD: HISTORY
- Russian Community
- Fiesta Hall
- Ecological History
- Indigenous History
- Memory
- Storytelling
- Commemorative/ Educational Plaques
- Audubon Society
- Maker Space
- New Deal 1938
- LGBTQ+
- Historic Buildings
- Great Hall / Long Hall
- Courtyards
- ACT-UP LA
- Bird Sanctuary
- Murals
- Exhibits
- Historic Preservation
- Land Acknowledgment

WORD CLOUD: ARTS G CULTURE
- Youth Art Classes
- Local Artists
- Resource Library
- LGBTQ+ Events
- Maker Space
- Woodshop
- Bandstand
- 3D Printing
- Art Gallery
- Public Art
- Ceramics Studio
- Film Festivals
- Amphitheater/Performance Space
- Community Murals
- Summer Sounds
- Rotating Installations
- Memory Garden
- Cultural Programming

WORD CLOUD: NATURE G OPEN SPACE
- Permeable Surfaces
- Biodiversity/Botanical Learning Garden
- Shade/Tree Canopy Expansion
- Orchard
- Native Plants
- Bird Sanctuary
- Pollinator Garden
- Heritage Tree preservattion
- No Palms
- Bat Boxes
- Birdhouses
- Open Lawns
- Water Feature
- Fuller Lawn Retreat
- Expanded Green Space
- Climate Resilience

WORD CLOUD: PARK BUILDINGS
- Demonstration Kitchen
- Pro Shop
- Seeds of Hope Food Distribution
- Snack Shack
- Indoor-Outdoor
- Modernization
- Green Roof
- Tech Library
- Preschool
- Activation
- Multi-Story
- Community Center
- Replacement
- Underutilized
- Restrooms
- Cafe / Coffee Kiosk

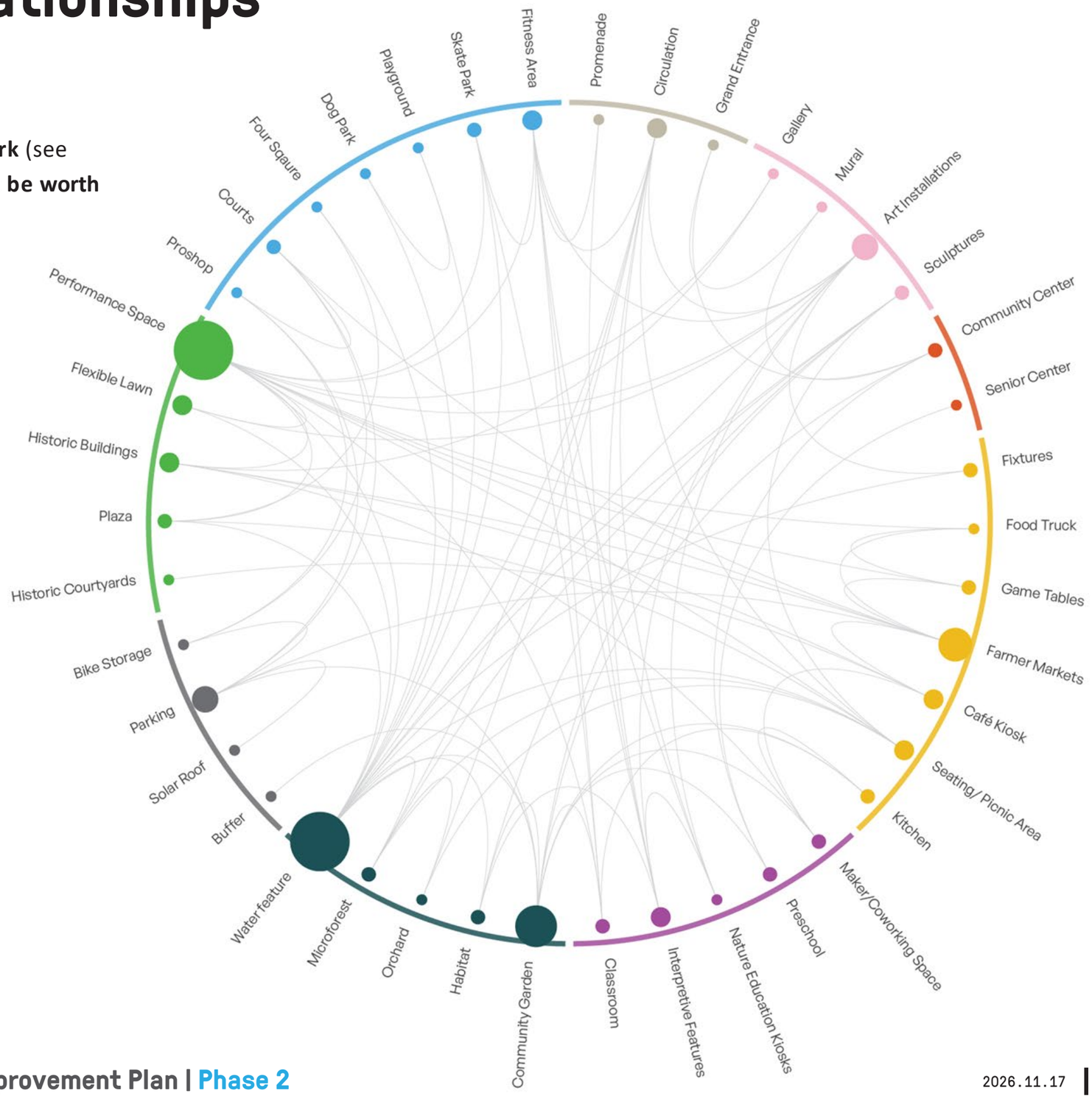
WORD CLOUD: INFRASTRUCTURE
- Drinking Fountains
- Bike Infrastructure
- Fuller to Vista Promenade Connection
- Recycling Station
- Restrooms
- Park Entry
- Safety Upgrades
- Parking Rethinking
- Accessibility
- Drainage
- Wi-Fi
- EV Charging
- Lighting upgrades
- Signage/ Wayfinding
- Parking
- Wayfinding
- Utility Lines
- Permeable Surfaces

Homework | Program Relationships

Assignment #2: Program Relationships

Using the community-generated programs for Plummer Park (see handout)**, suggest program features or elements that might be worth combining, including the "how".**

(Element/Feature combined with ……..)

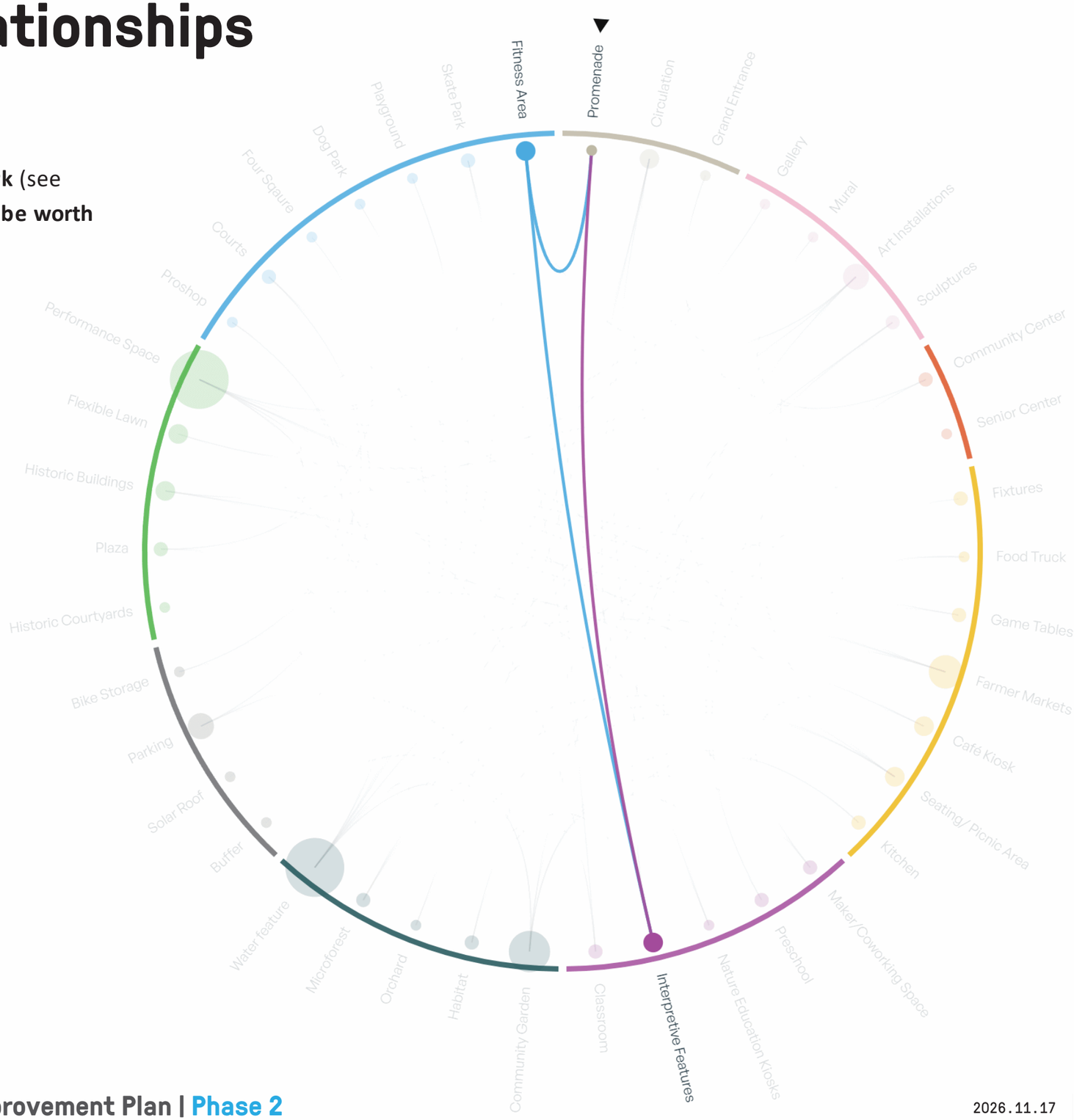


Homework | Program Relationships

Assignment #2: Program Relationships

Using the community-generated programs for Plummer Park (see handout)**, suggest program features or elements that might be worth combining, including the "how".**

(Element/Feature combined with ……..)



Homework Insights



Homework Insights

Assignment #2 revealed a strong affinity between programs under Passive Recreation and Food and Gathering.



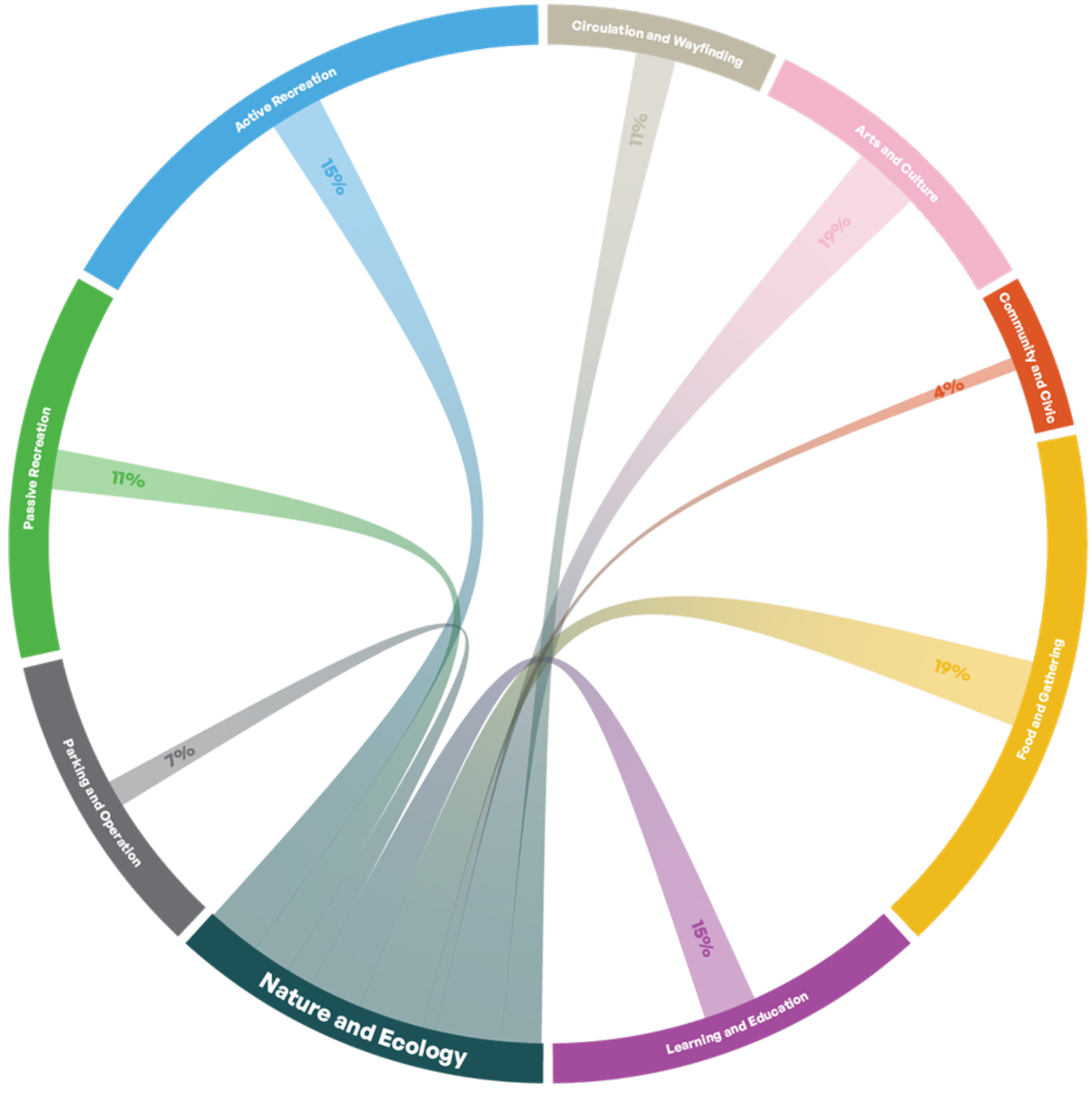
Homework Insights

Assignment #2 revealed a strong affinity between programs under Active Recreation and Parking and Operation.

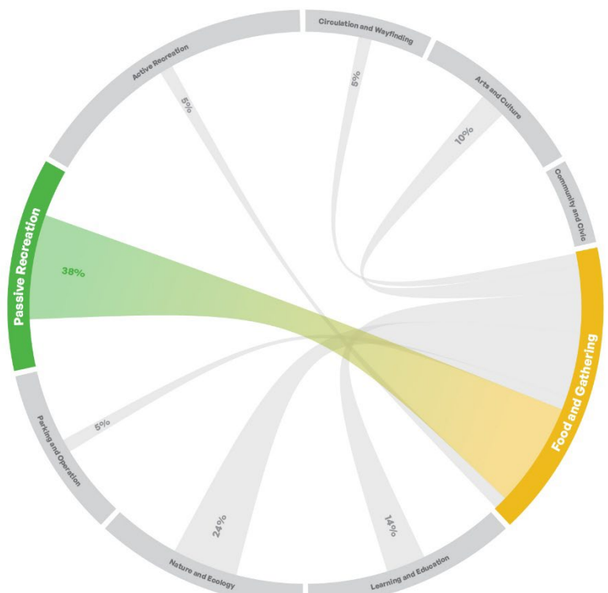


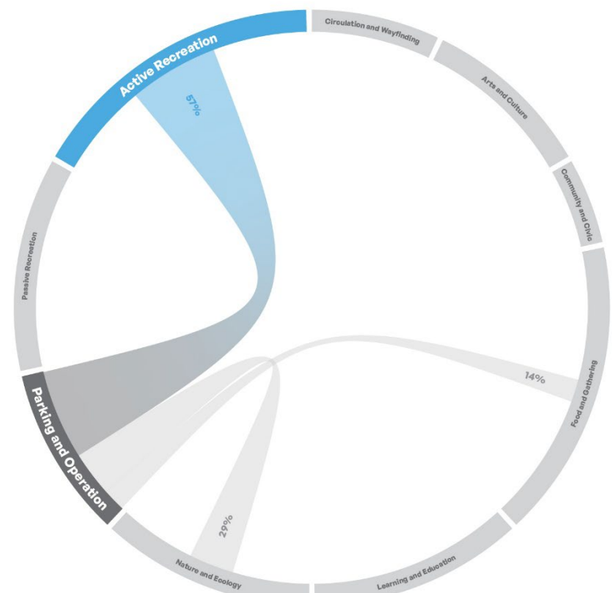
Homework Insights

Assignment #2 revealed the potential for integrating Nature and Ecology programs across all other program categories.

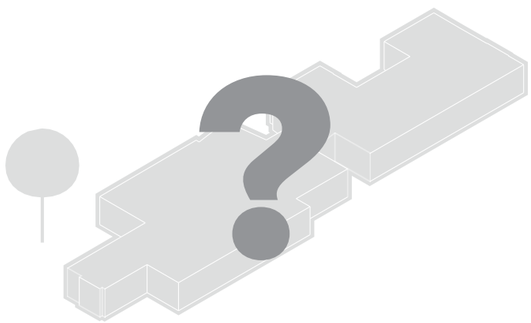


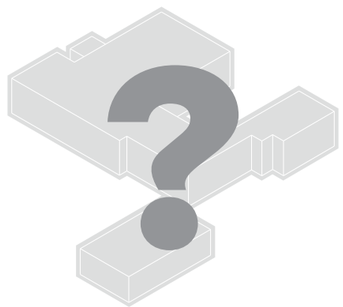
How might these relationships take shape in Plummer Park?

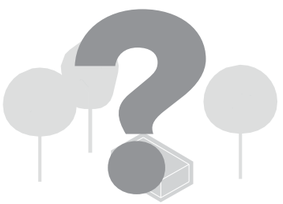






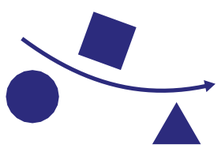






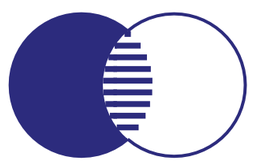
Building Relationships:
Share, Stack, Connect

Relationships



CONNECT

Programs become stronger through adjacency.



SHARE

One space supports multiple uses.



STACK

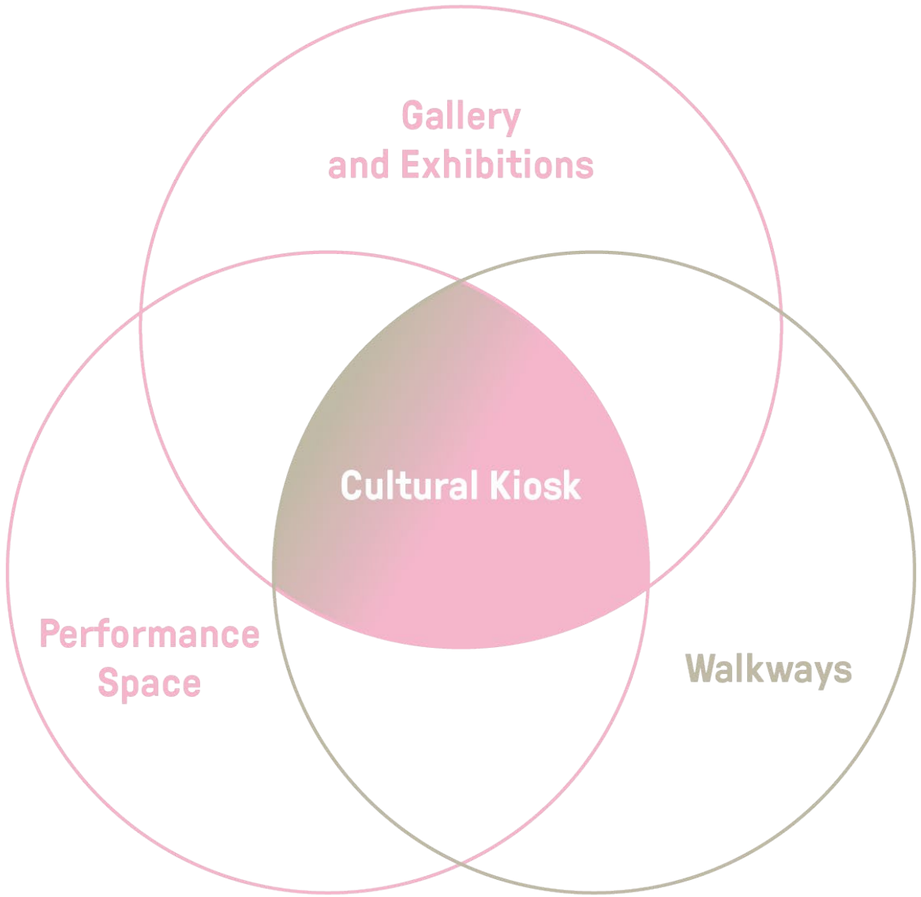
Different uses occupy different levels.

CONNECT

Programs become stronger through adjacency.

ARTS/ CULTURE

CIRCULATION/ WAYFINDING





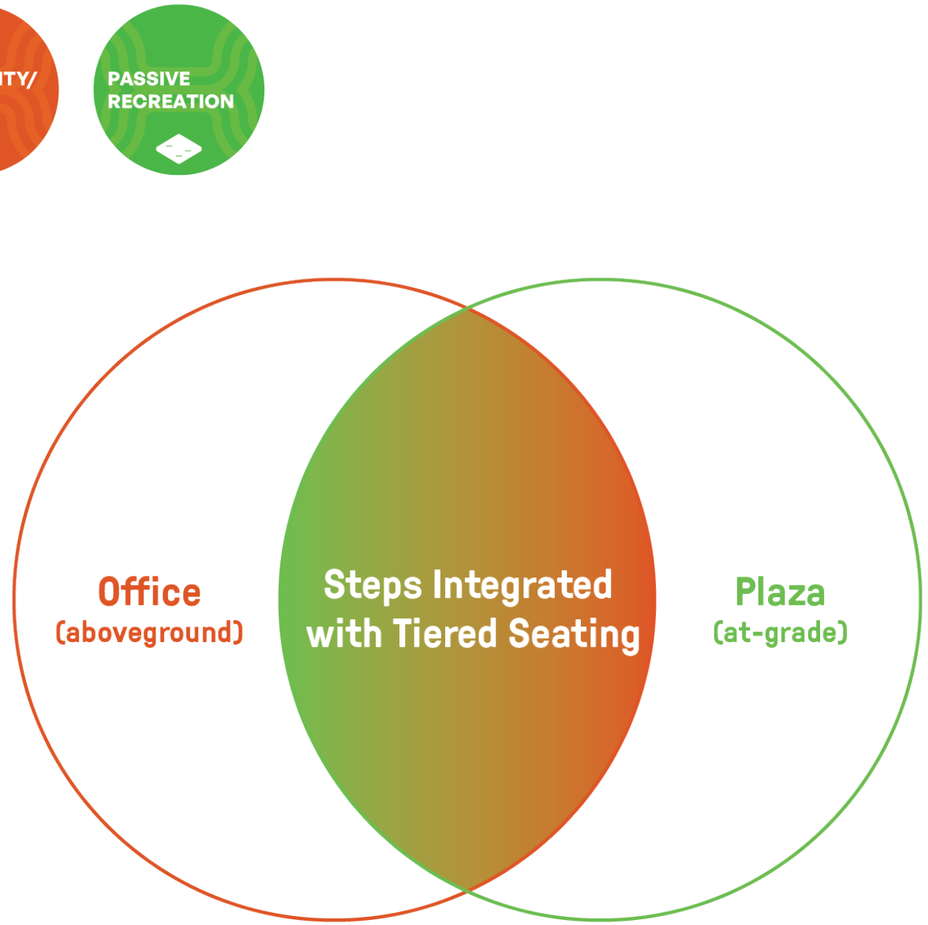




Cambridge Kiosk, Cambridge, MA

CONNECT

Programs become stronger through adjacency.





East Evelyn Avenue, Mountain View, CA

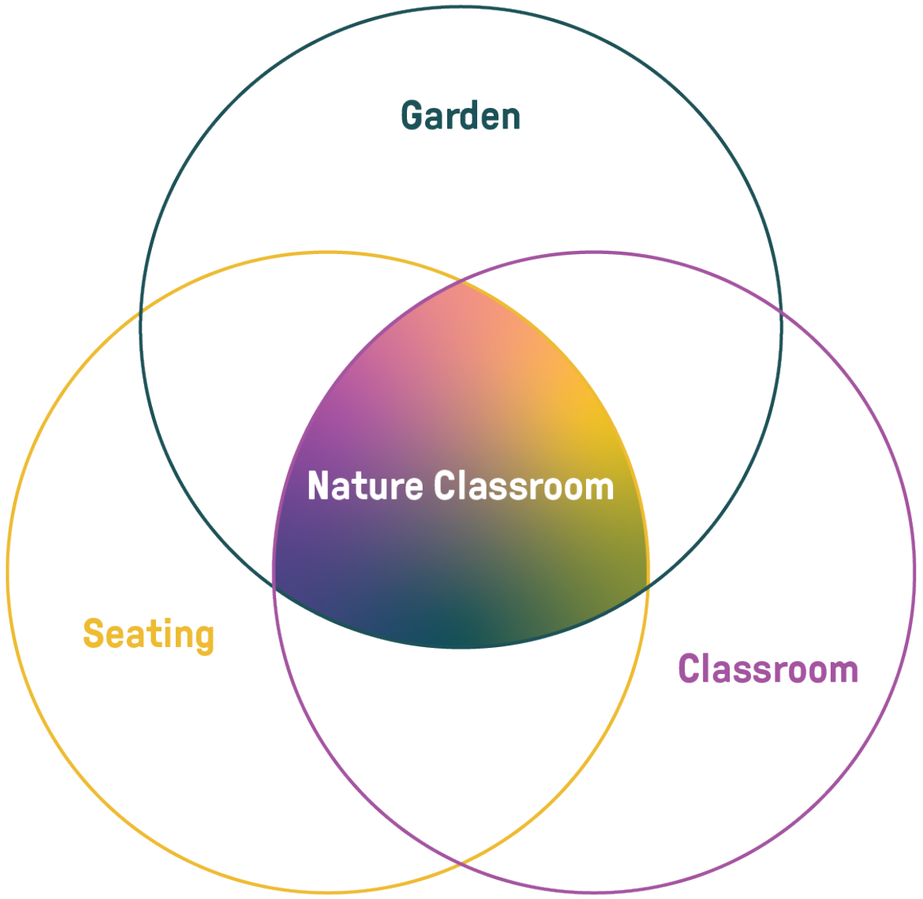
CONNECT

Programs become stronger through adjacency.

LEARNING/ EDUCATION

FOOD/ GATHERING

NATURE/ ECOLOGY





Rose Run Park, New Albany, OH



Tom Lee Park, Memphis, TN

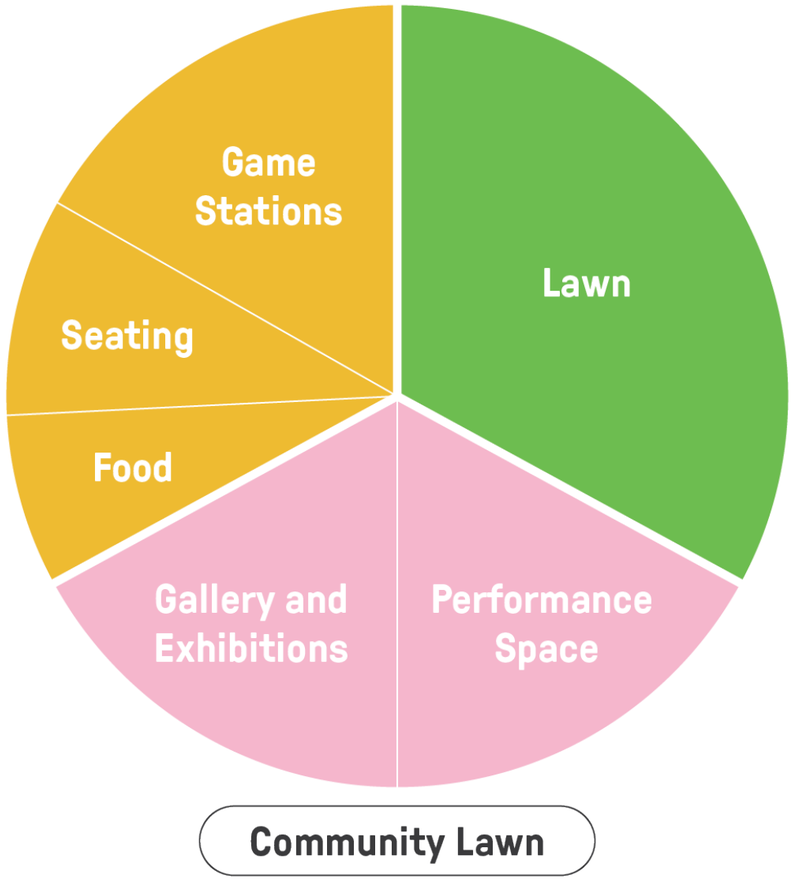
SHARE

One space supports multiple uses.

PASSIVE RECREATION

FOOD/ GATHERING

ARTS/ CULTURE









The Lawn on D, Boston, MA

SHARE

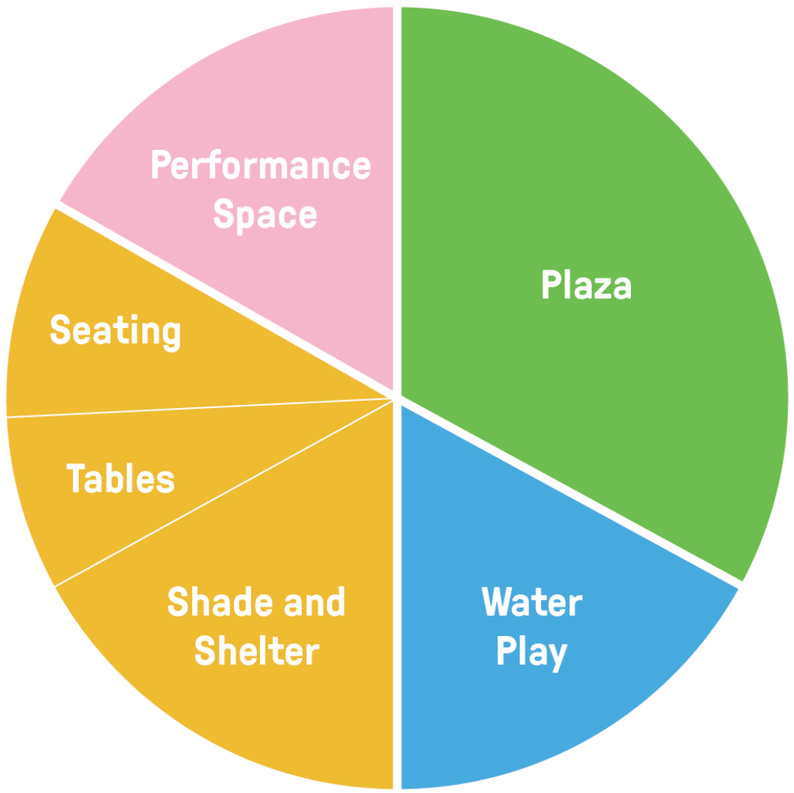
One space supports multiple uses.

PASSIVE RECREATION

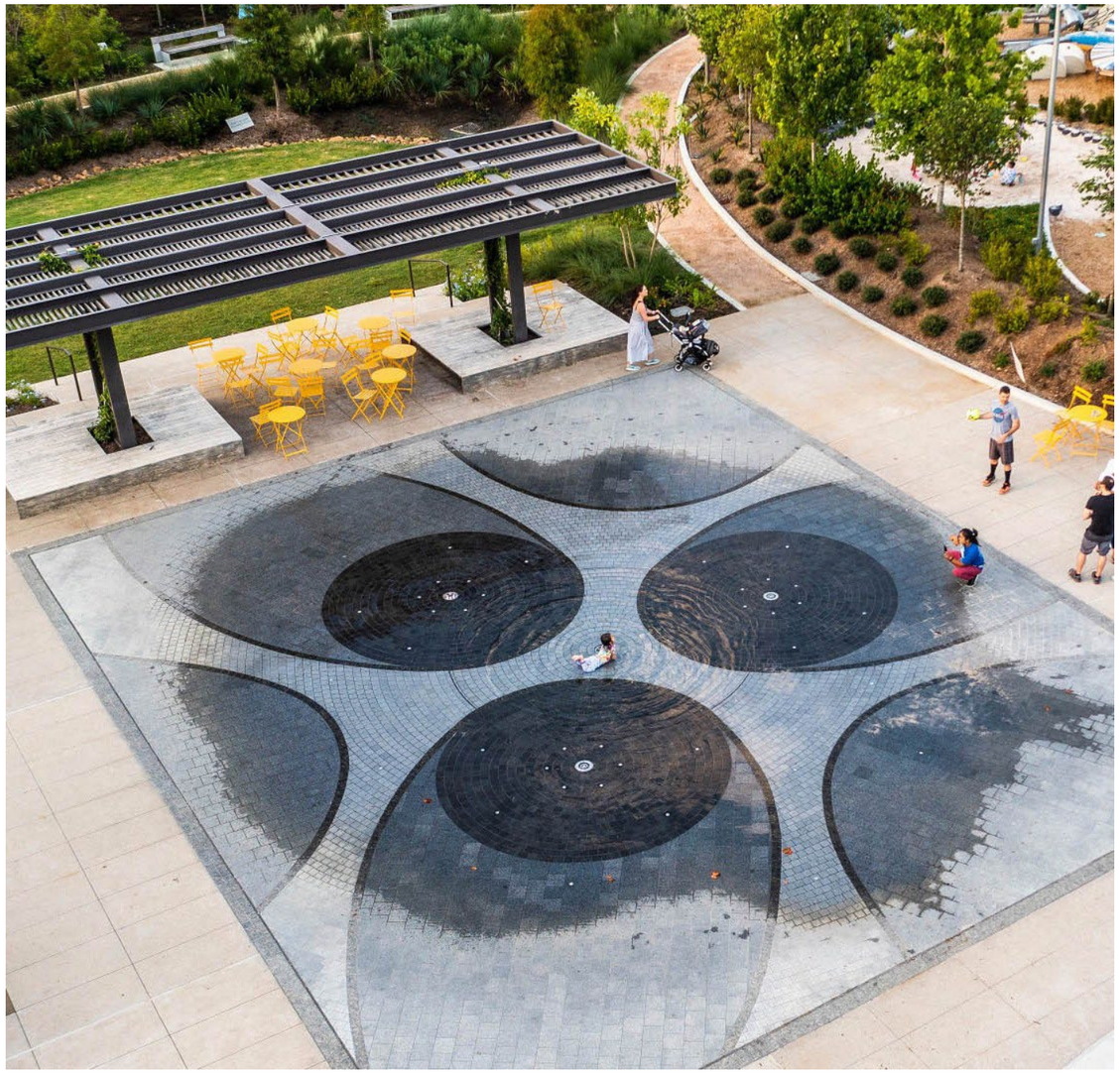
FOOD/ GATHERING

ARTS/ CULTURE

SPORTS/ RECREATION



Cooling Plaza



Evelyn's Park, Houston, TX

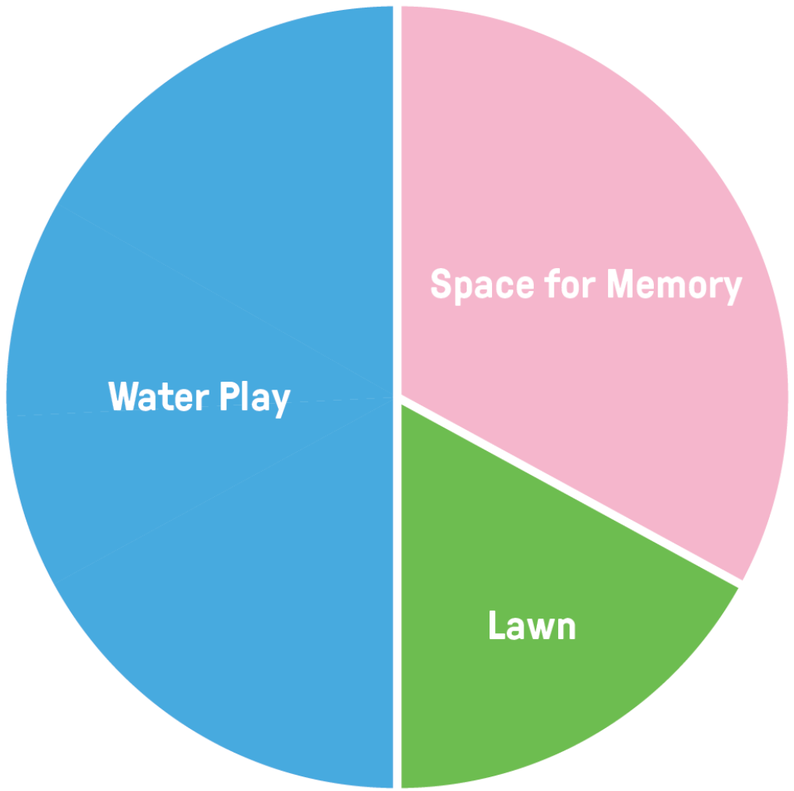
SHARE

One space supports multiple uses.

PASSIVE RECREATION

SPORTS/ RECREATION

ARTS/ CULTURE



Memorial Fountain



Diana Memorial Fountain, London, UK

SHARE

One space supports multiple uses.

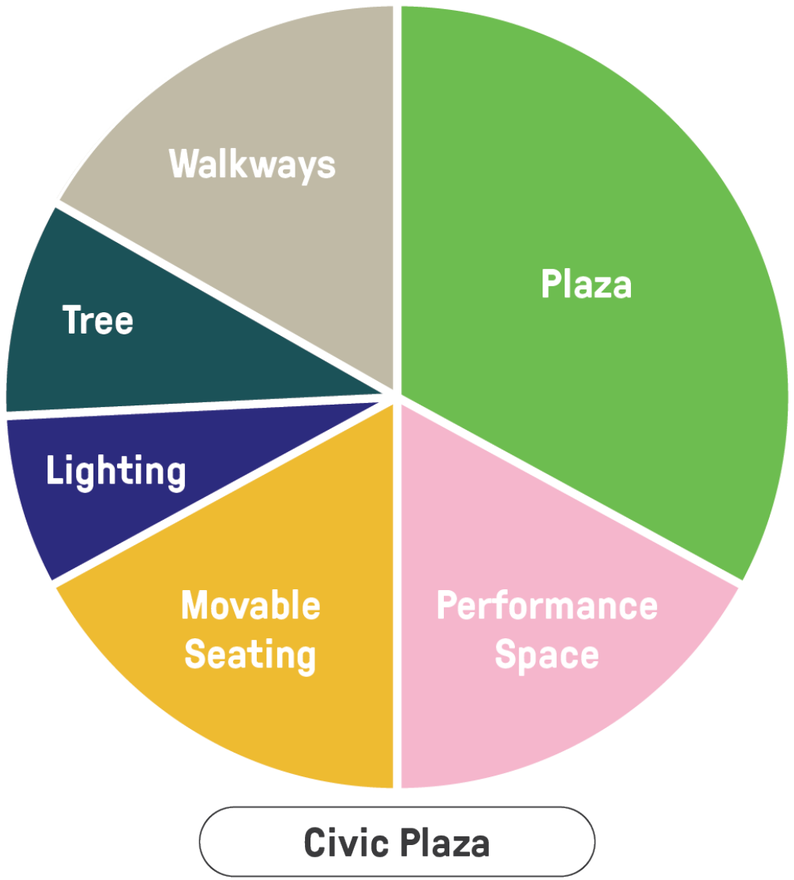
PASSIVE RECREATION

FOOD/ GATHERING

ARTS/ CULTURE

NATURE/ ECOLOGY

OPERATION/ SAFETY



Civic Plaza





Burlingame Town Square, Burlingame, CA

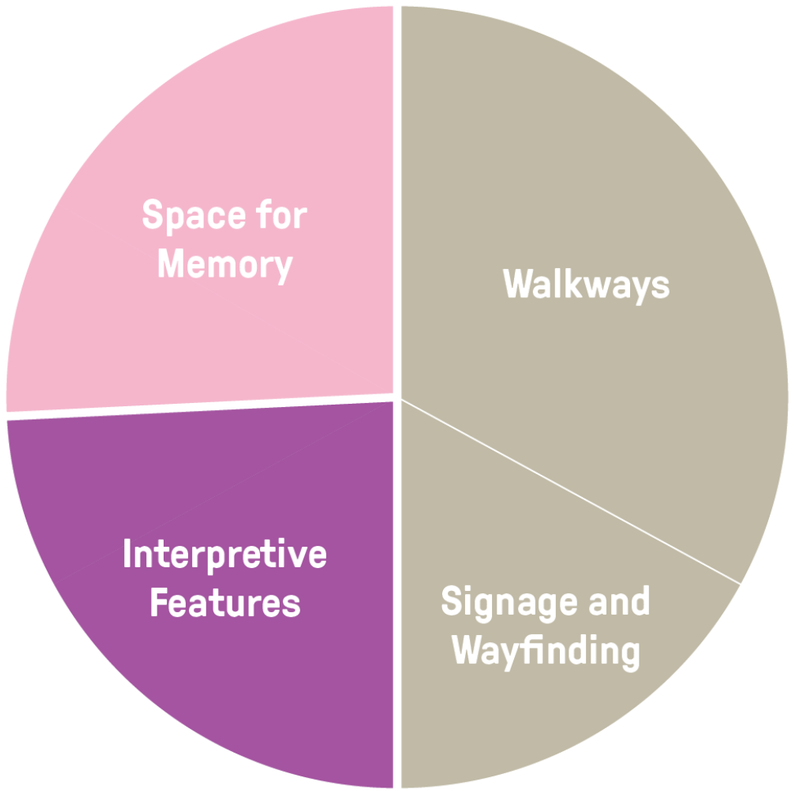
SHARE

One space supports multiple uses.

CIRCULATION/ WAYFINDING

LEARNING/ EDUCATION

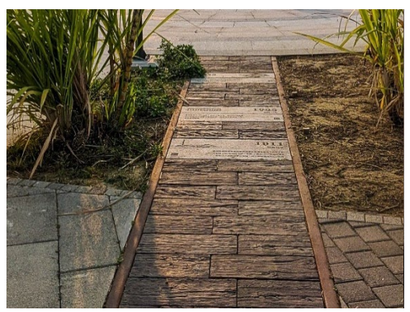
ARTS/ CULTURE



Interpretive Paving / Surface Wayfinding



National Aquarium in Baltimore, Baltimore, MD



Wayfinding Strategy in Madrid, Spain

SHARE

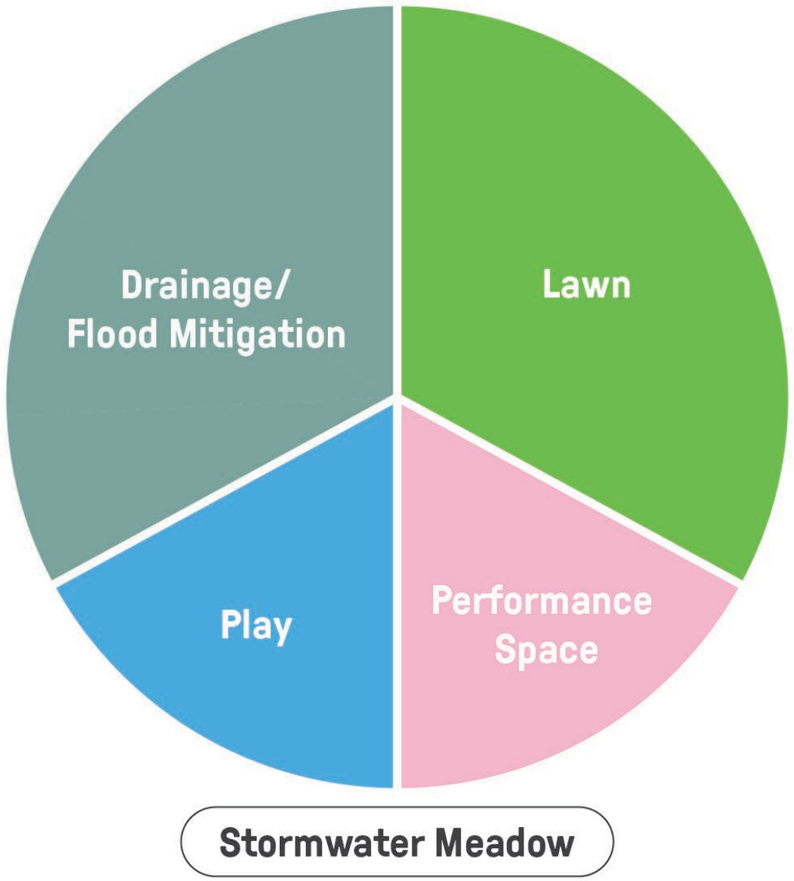
One space supports multiple uses.

SPORTS/ RECREATION

ARTS/ CULTURE

PASSIVE RECREATION

INFRA-STRUCTURE







China Basin Park, San Francisco, CA

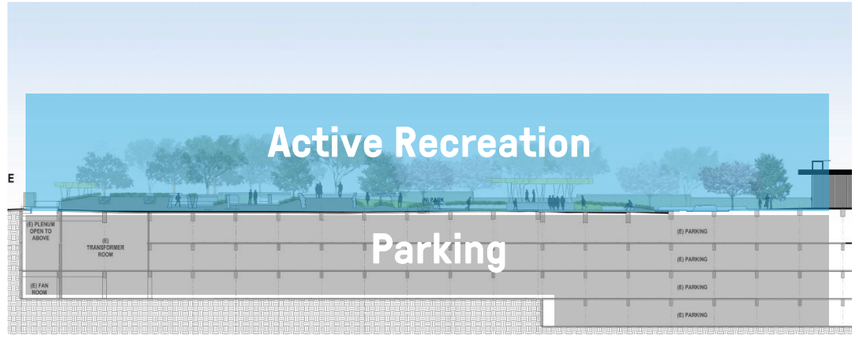


Riverfront Park, Wilmington, NC

STACK

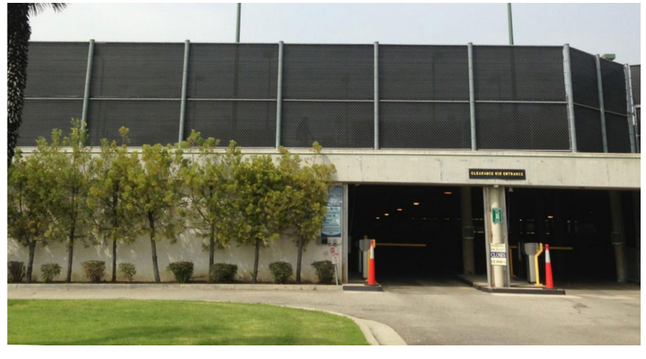
Different uses occupy different levels.





La Cienega
Tennis Center, CA





Sports and Recreation

Parking

WeHo ARC,
West Hollywood, CA

Sports and Recreation

Gymnasium

Parking



STACK

Different uses occupy different levels.

LEARNING/ EDUCATION

NATURE/ ECOLOGY

Rooftop Greenhouse

Demo Kitchen



Marlboro Agricultural Education Center, Brooklyn, NY

ACTIVITY

The Ideation Waltz

City of West Hollywood
California 1984

swa

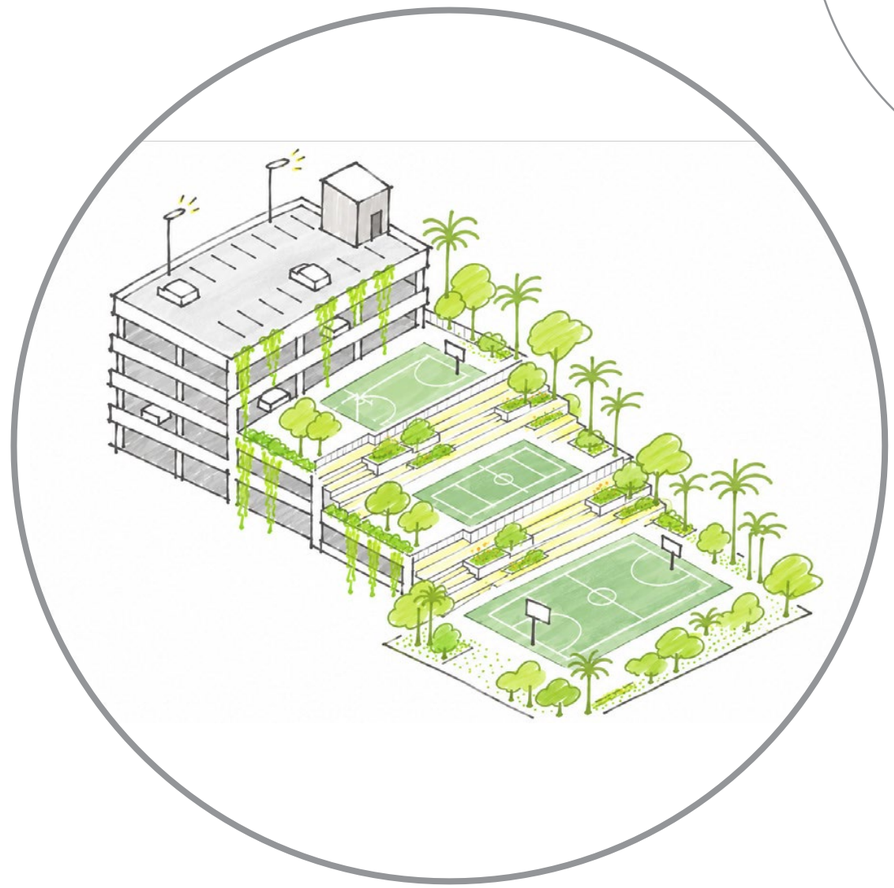
Plummer Park Comprehensive Improvement Plan - Phase 2

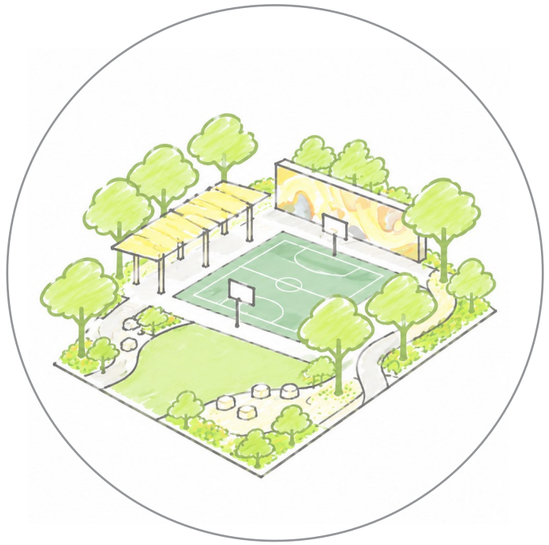
ACTIVITY: The Ideation Waltz

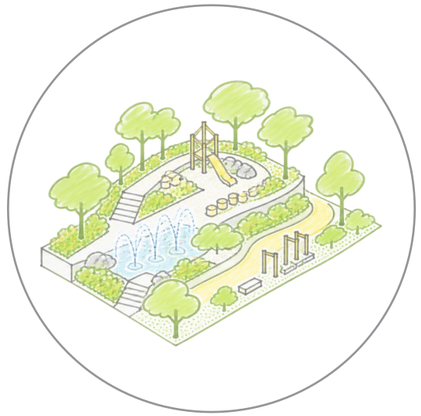
How might park programs connect, share and stack?

In small, rotating groups, we will generate vignettes of combined programs.











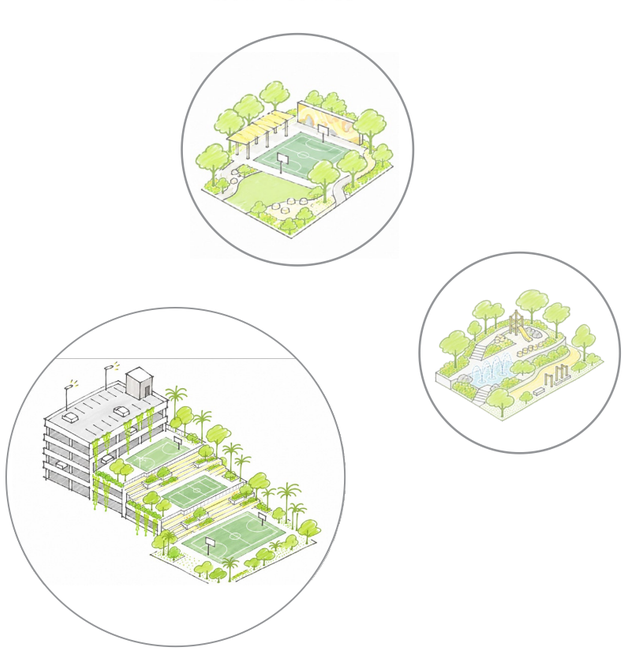


ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

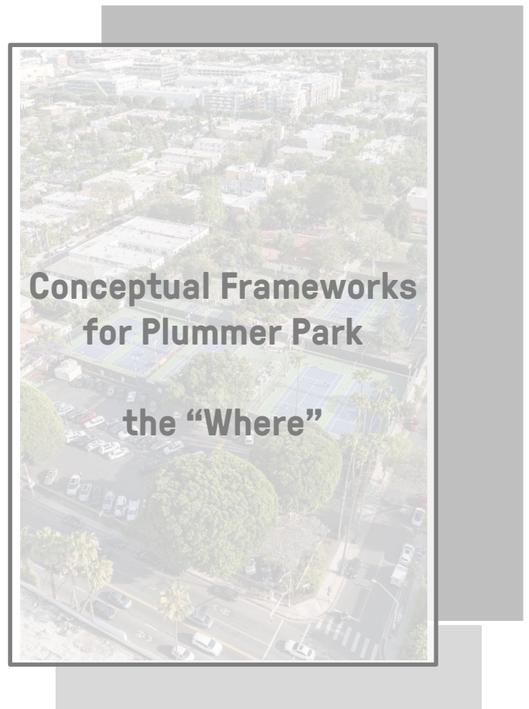
These ideas will help SWA team develop multiple conceptual frameworks for the Park.

Ideas from Ideation Waltz
the “HOW”



Findings from Phase 1
the “WHAT” and “WHY”





ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

Each working group member will be assigned a program category.

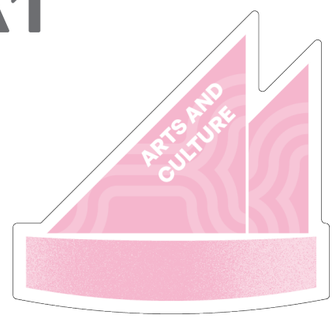
Your assigned role is printed on the pocket square sticker in your envelop.

newly added!

X1



X1



X1



X1



X1



X1



X1



X1



X1



X2



X2

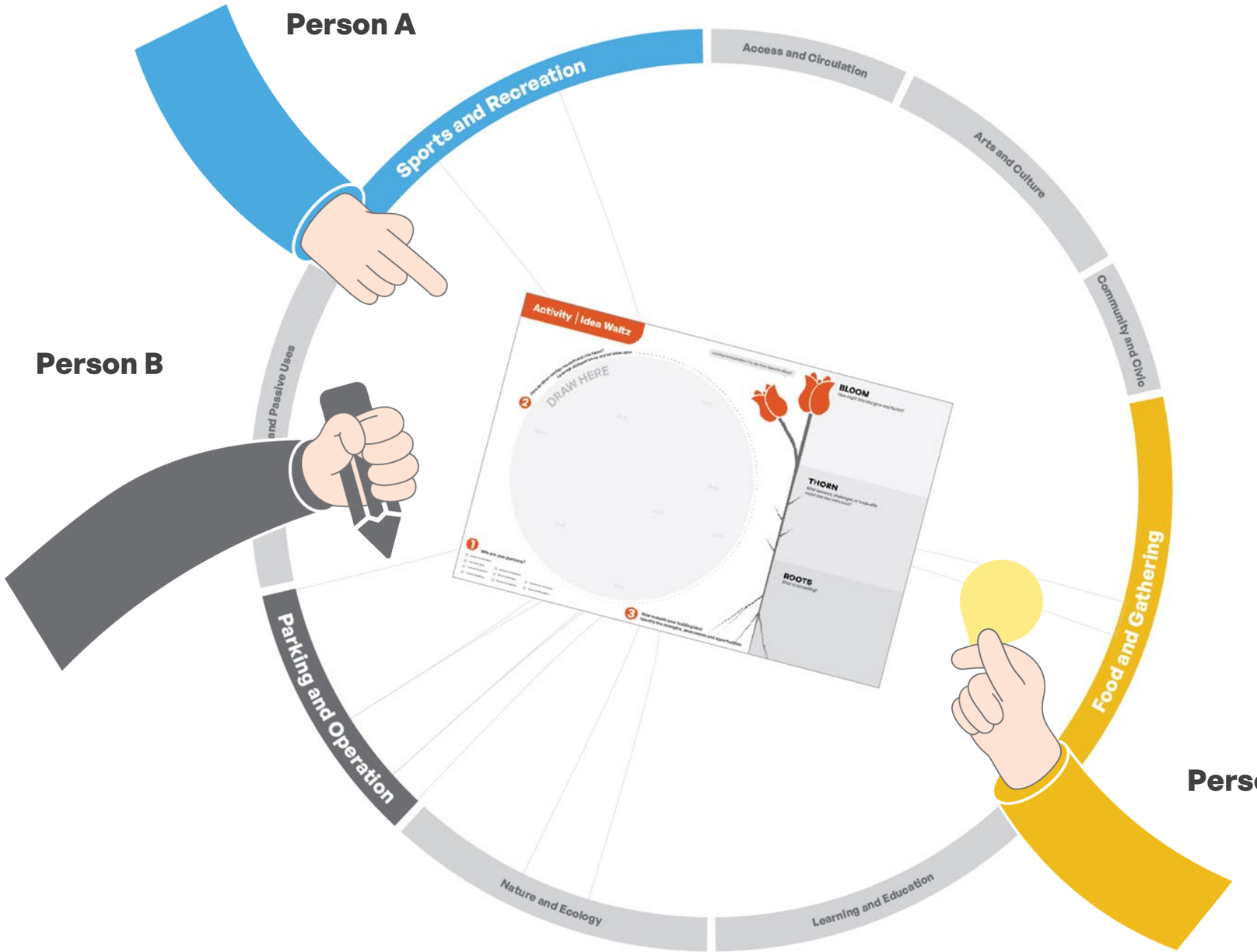


ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

Pair up and Ideate

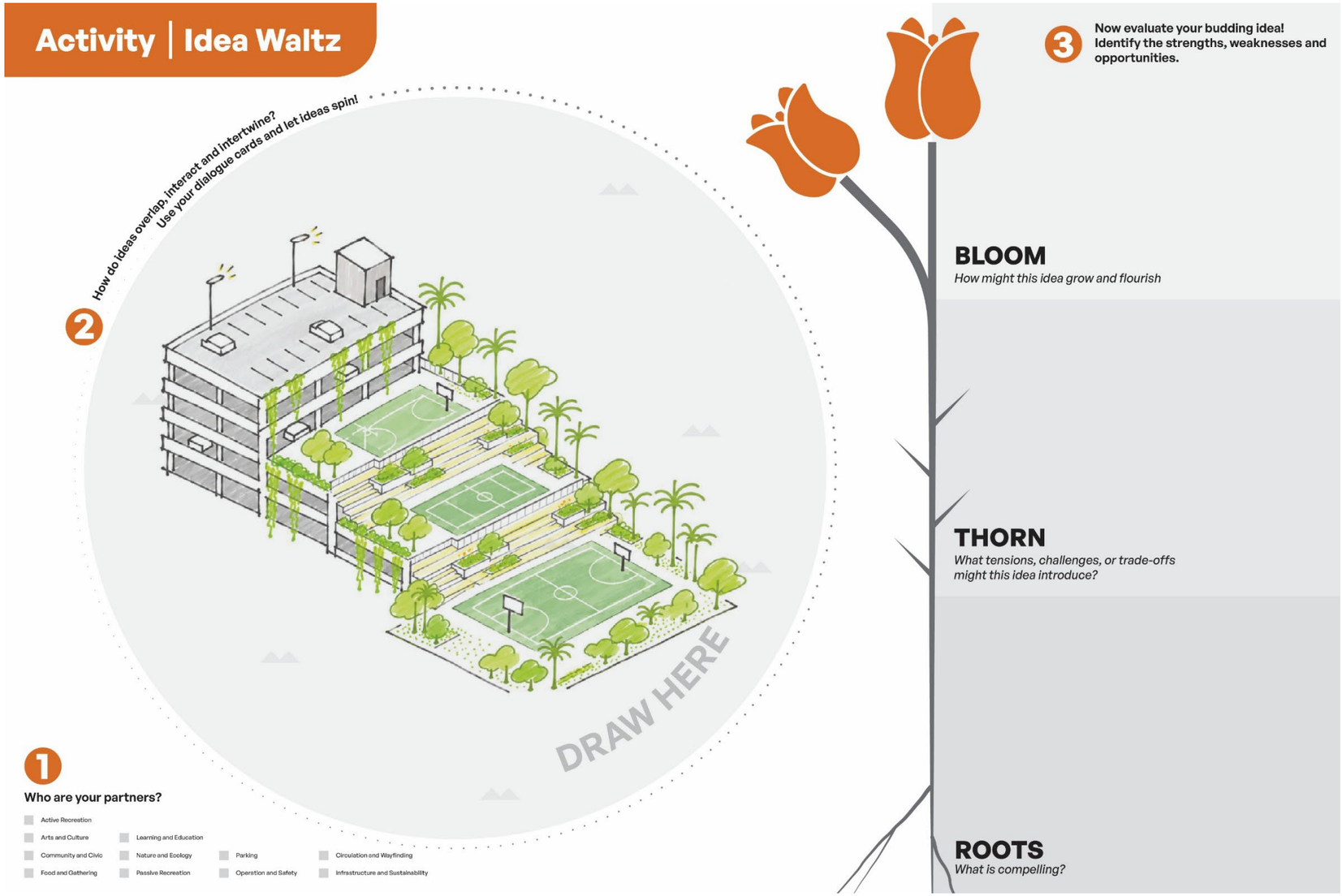
Working group members representing Sports and Recreation, Parking and Operations, and Food and Gathering pair up to explore strategies for integrating programs across these topics.



ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

Ideation Waltz Board



ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

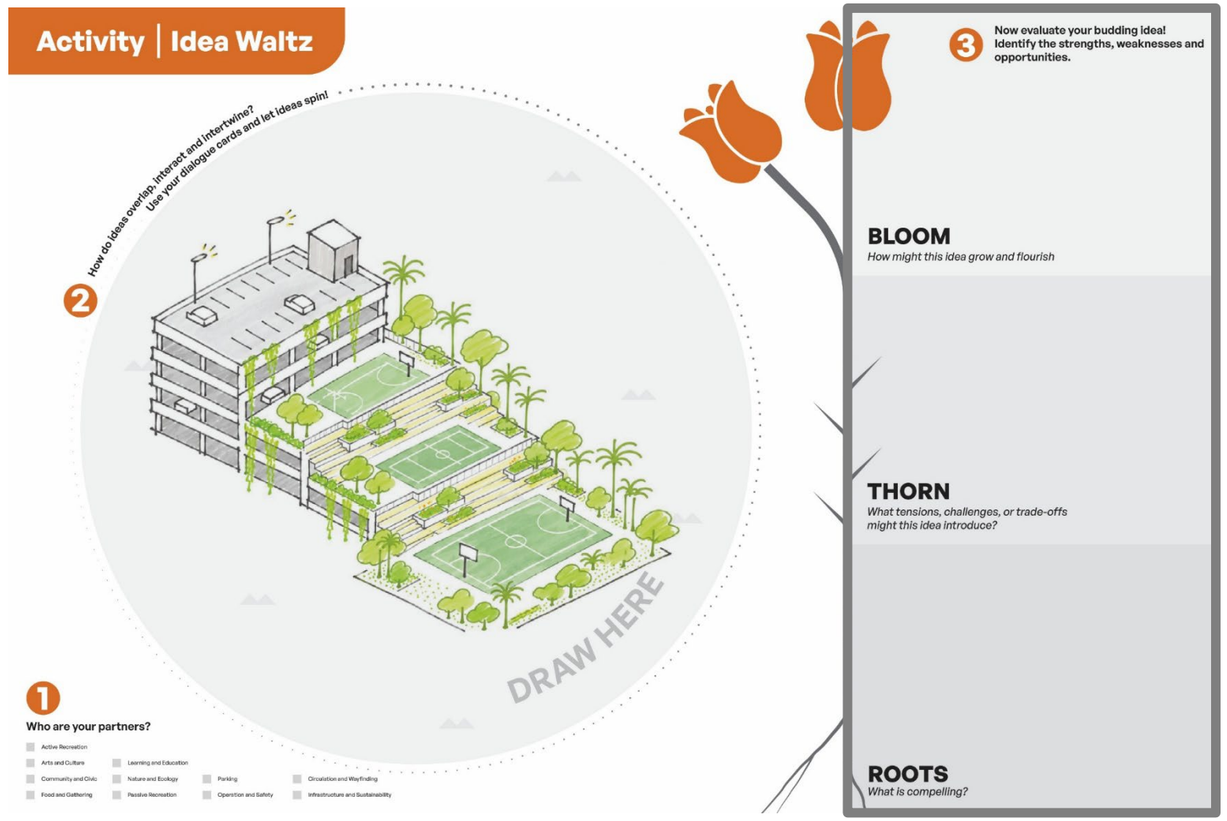
Develop and Evaluate

At the end of each round, each team produces a vignette illustrating a combination of programs and evaluates its strengths, challenges, trade-offs, and opportunities.

What is compelling?

What tension, challenges, or trade-offs might this idea introduce?

How might this idea grow and flourish?



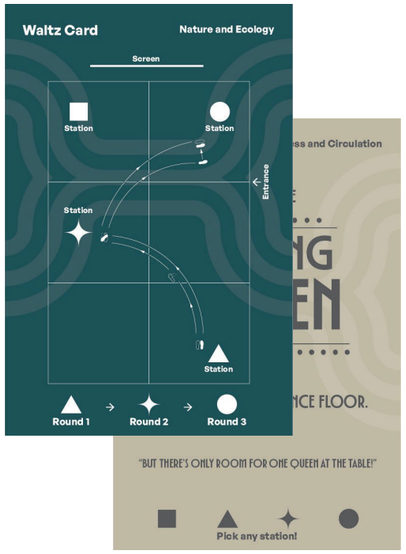
ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

Each person has:



A Sticker



A Waltz Card



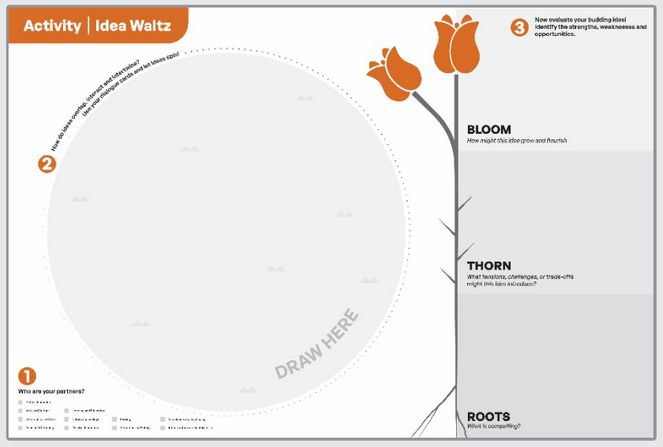
A set of Dialogue Cards

ACTIVITY: The Ideation Waltz

How might park programs connect, share and stack?

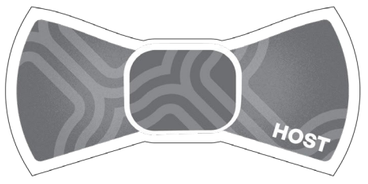
Each station has:

Station Symbol





Partner C



SWA host

Dancing Queen

(potential 4th)



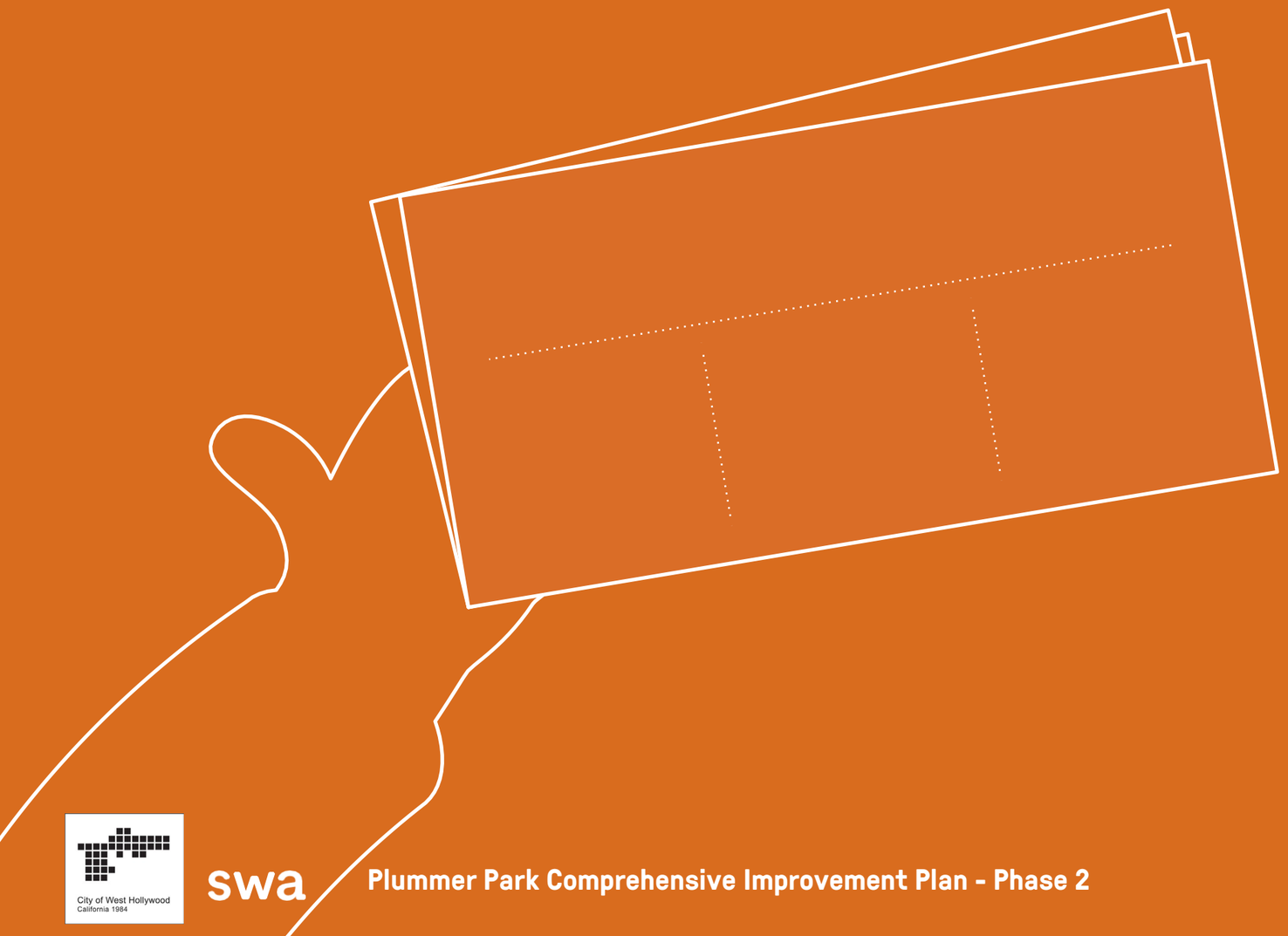
Partner B



Partner A

5 mins

Take a moment to familiarize yourself with the materials at hand.



Put your sticker on and

Let’s Dance!

City of West Hollywood
California 1984

swa

Plummer Park Comprehensive Improvement Plan - Phase 2

IDEA GALLERY

RECAP

City of West Hollywood
California 1984

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Plummer Park Comprehensive Improvement Plan - Phase 2

LIAISON COMMENTS

PUBLIC FEEDBACK

City of West Hollywood
California 1984

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Plummer Park Comprehensive Improvement Plan - Phase 2

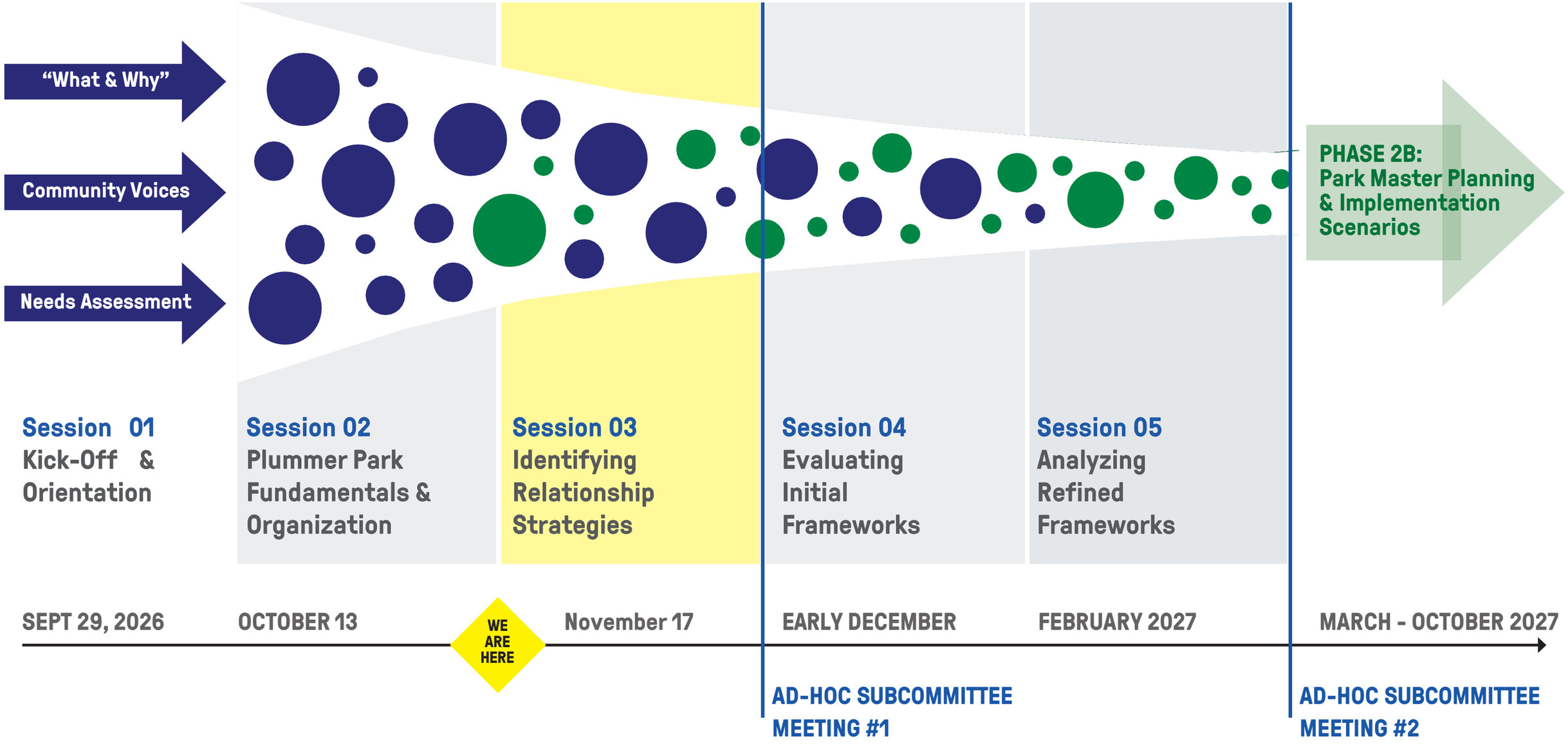
WHAT TO COME?

Working Group Sessions

261104 WIP DRAFT

Phase 1

Phase 2: Planning Working Group



THANK YOU

City of West Hollywood
California 1984

swa

Plummer Park Comprehensive Improvement Plan - Phase 2