

Clean Power Alliance: Energy Team & Instant AC Savings

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Why Energy Team is needed:

Objective: To accelerate home and small business electrification upgrades by providing on-call technical support and web-based resources to evaluate potential upgrades, apply for rebates, and find local contractors to complete projects.

Barrier:

Solution:

No support for electrification project questions

- Technical assistance for questions through a call center, chat, email or mail with most services available in English, Spanish and Simplified Chinese

Lack of awareness of available rebates and qualification requirements

- Incentive and layering assistance through [EnergyStar.gov](https://www.energy.gov/energysaver) and on-call technical assistance

Knowledge of upgrade costs and prioritization

- Virtual energy assessments and electrification plans
- Online calculators for costs and benefits of heat pumps, EVs, and solar installations

Assistance on how to find a local contractor

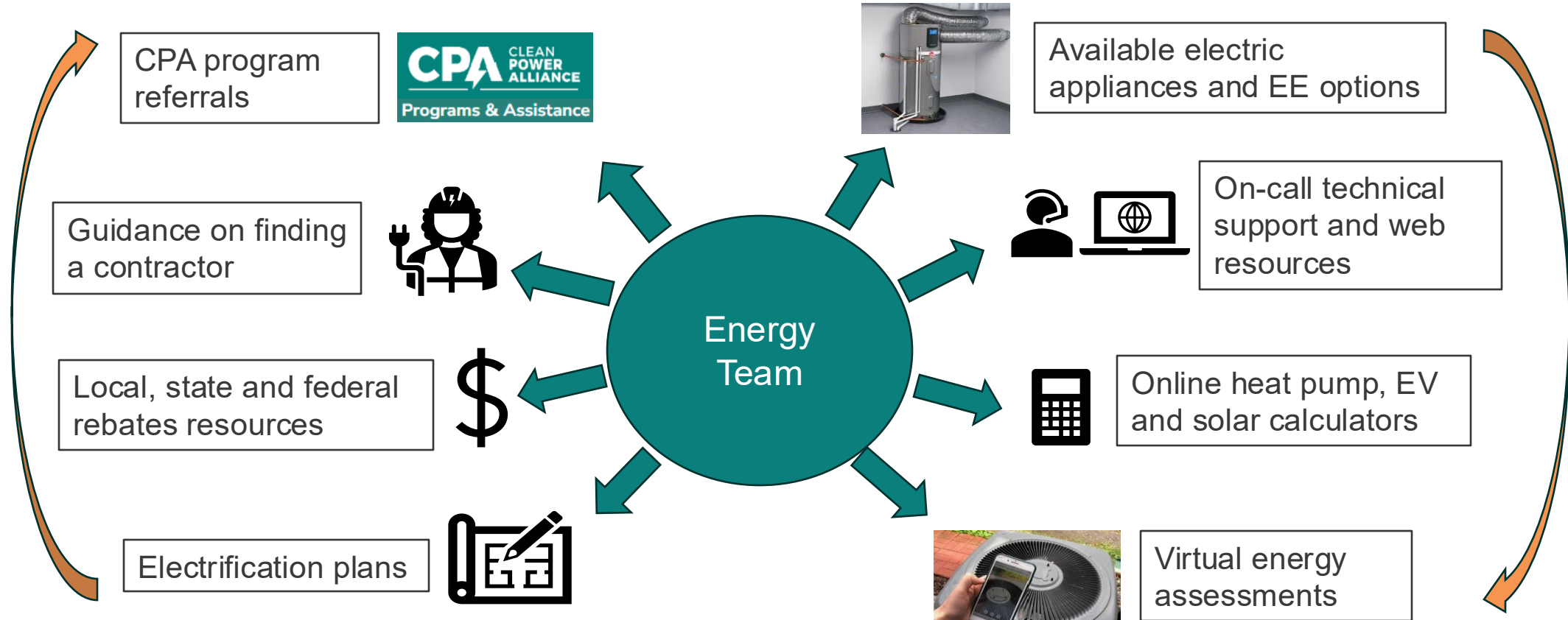
- Contractor finding tools through [Switch is On](https://www.switchison.com) and assistance with price benchmarking

Awareness of other CPA programs

- Referrals to other CPA programs



Program Services Overview



Over 97% of CPA customers will be eligible to participate in this service

Who is Eligible to Use Energy Team?

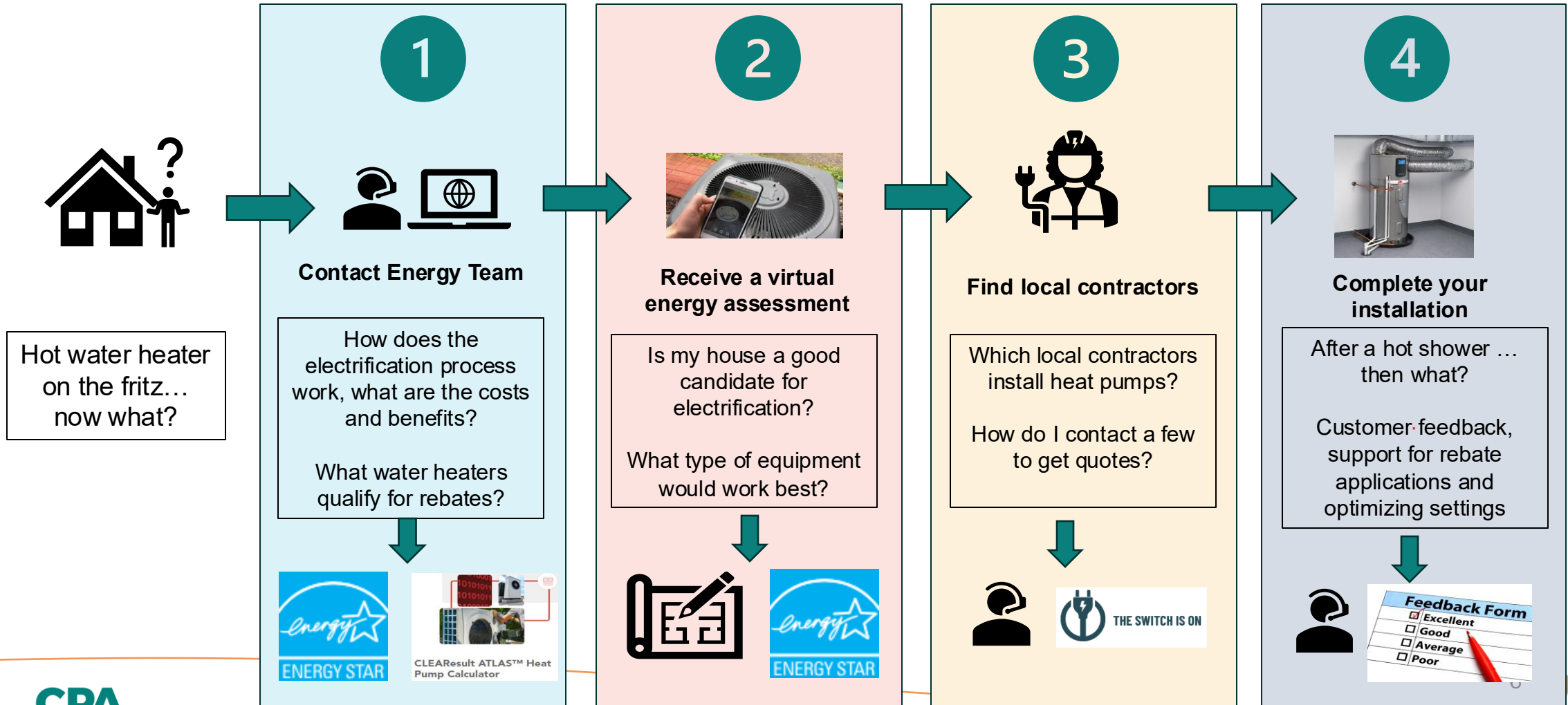
Eligible CPA Customers

- **Residences (single family, multifamily)**
- **Small businesses (< or = 20kW peak demand)**

How Do I Know if I am Eligible?

- **Call, Email, or Chat Energy Team**
- **Have your customer account number, zip code and last name on the account handy**
- **An Energy Team member will verify your CPA customer status**

Example Customer Experience: Hot Water Heater



Instant AC Savings

CPA has partnered with Golden State Rebates to offer a \$300 instant rebate off the purchase of a high efficiency room air conditioner

Who is Eligible?

- CPA residential customers on California Alternative Rates for Energy (CARE) and Family Electric Rate Assistance (FERA)
- Eligibility determined instantly on the [Golden State Rebate](#) page.

Where do I get the AC units?

- Participating retailers: Specific Home Depot and Lowe's stores
- [Participating Retail Store List](#)

What AC units are eligible?

- High efficiency Energy Star® units
- [Qualified Products List](#)



Room Air Conditioners

CPA residential CARE and FERA customers can receive a \$300 Instant AC rebate toward the purchase of an eligible ENERGY STAR® certified room AC unit after quickly verifying eligibility.

Save up to \$300



<https://cleanpoweralliance.org/instant-ac-savings-program/>

Questions

